


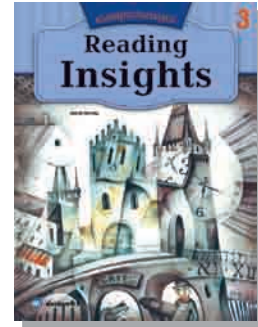
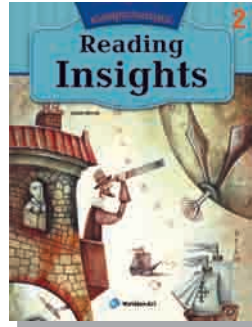
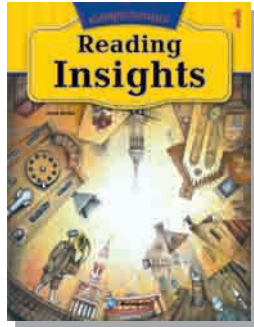


Reading Insights 1 ~ 3

Engaging and informative passages to stimulate interest and promote critical thought

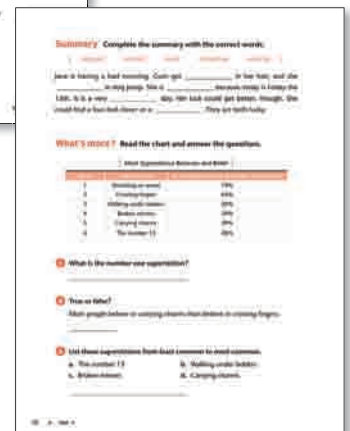
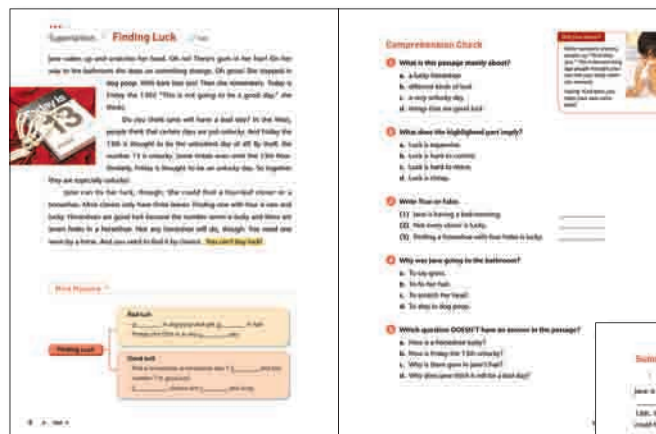
-  **Grade** | Elementary ~ Secondary)
-  **구성** | Student's Book 1~3 (Workbook), Audio CD 1~3
-  **Units** | 10 (2 passages/unit, 4 pages/passage), 100 pages



Key Features

1. Engaging and informative passages to stimulate interest and promote critical thought
2. Diverse comprehension questions to help develop a thorough set of comprehension skills
3. Exciting photos and illustrations to engage students on a supra-linguistic level
4. Mind Mapping section to assist in remembering passage contents immediately after reading
5. What's More section with charts and graphs to present English content in an alternative and challenging format

Preview



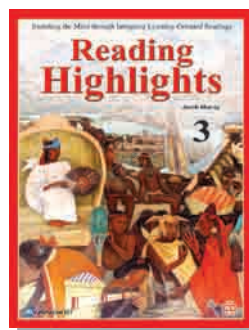
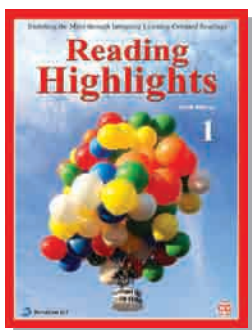
Reading Highlights 1 ~ 3

Colorful and engaging graphics that present the material in an eye-catching way

 **Grade** | Elementary ~ Secondary

 **구성** | Student's Book 1~3 (Workbook), Audio CD 1~3

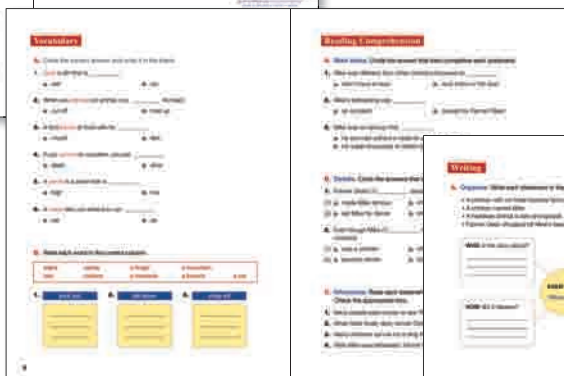
 **Units** | 20 (6 pages/unit), 124 pages



Key Features


1. Intriguing and stimulating content delivered through well-organized passages
2. Colorful and engaging graphics presenting the material in an eye-catching way
3. A variety of passages encouraging students to engage the text with an inquisitive mind
4. Many different exercises providing a framework for students to reorganize content

Preview

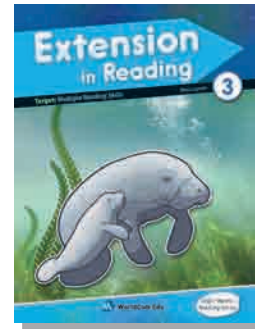
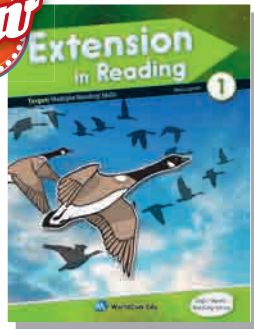


Aimed at helping students to master key reading skills

 Grade | Elementary ~ Secondary

 구성 | Student's Book 1~3 (Workbook), Audio CD 1~3

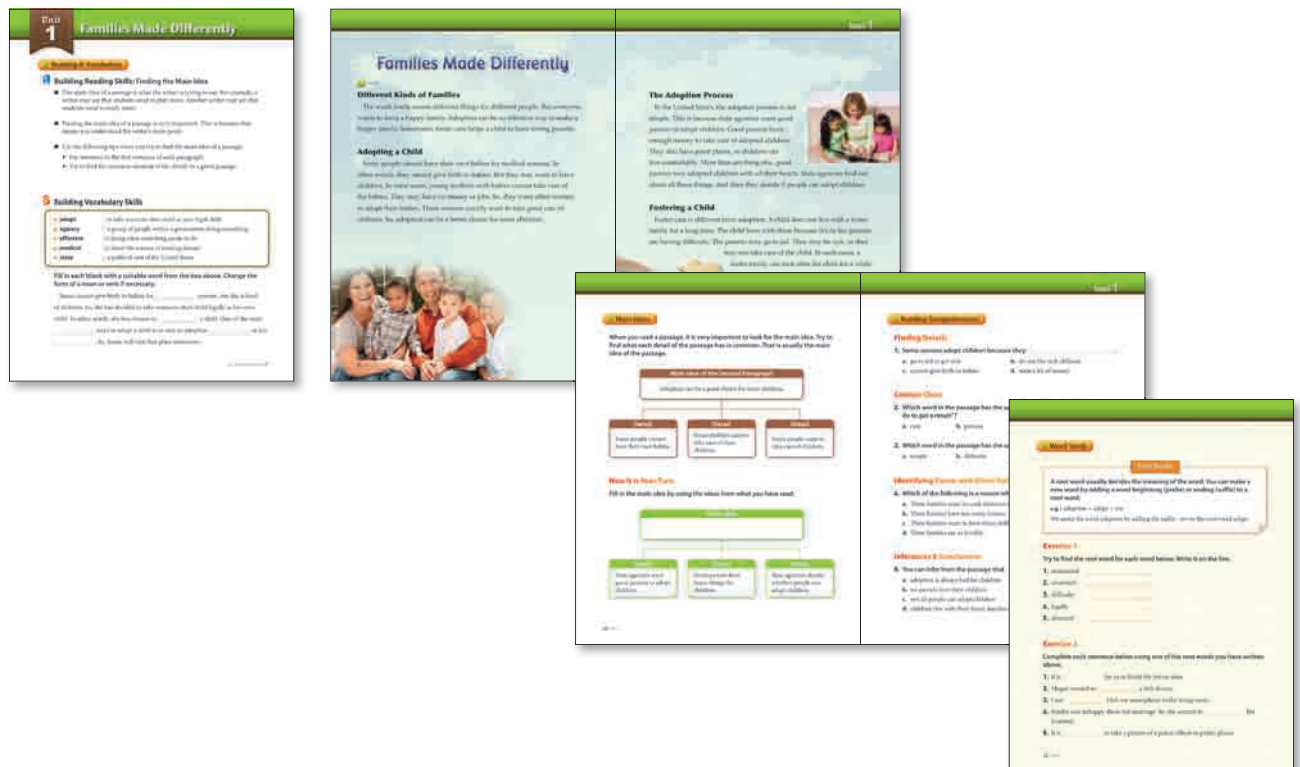
 **Units** | 12 (6 pages/unit), 80 pages (Workbook 28 pages)



Key Features




1. Fully cover major reading skills and strategies
2. Graphic presentation of major reading skills enhances students' understanding
3. Present highly engaging and contextually rich reading passages
4. Allow readers to understand how words are formed and utilized in context

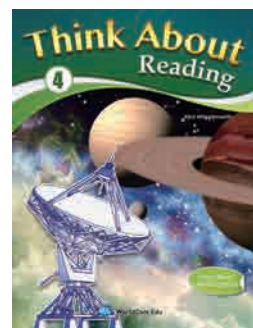
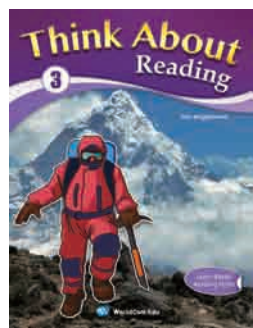
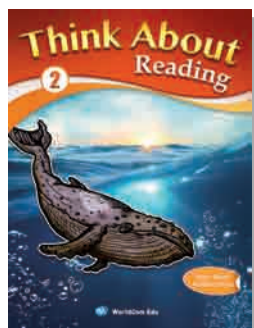
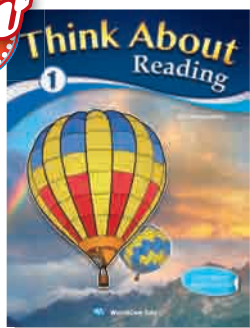
Preview



Think About Reading 1 ~ 4

Key aspects of logical and creative thinking skills

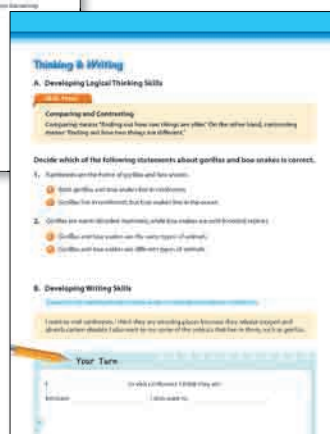
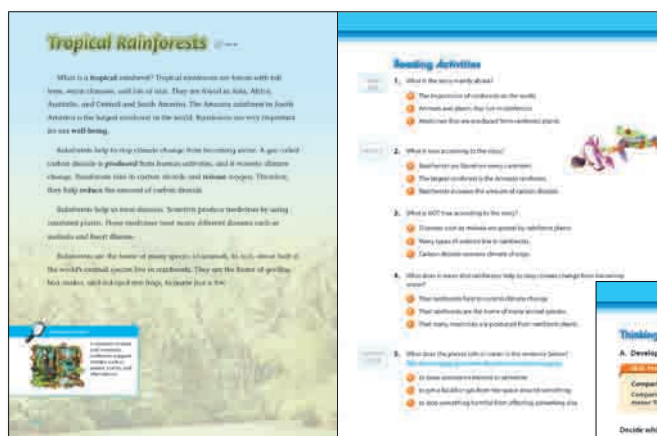
-  **Grade** | Elementary ~ Secondary
 **구성** | Student's Book 1~4 (Workbook), Audio CD 1~4
 **Units** | 20 (4 pages/unit), 88 pages (Workbook 44 pages)



Key Features

1. Allow readers to develop and reinforce 20 logical thinking skills
2. Fully reflect the linguistic needs of the intermediate reader
3. Cover major content areas, such as biology and politics
4. Develop the ability to use context in a systematic and effective manner

Preview



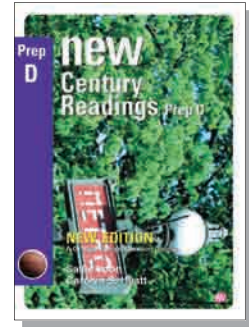
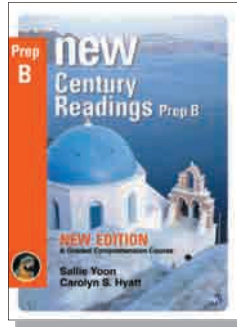
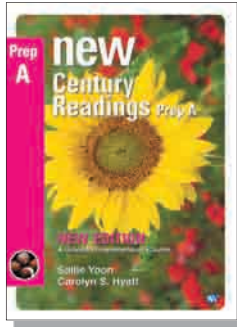
new Century Readings Prep A ~ D

Vocabulary exercises reinforce meaning in the context of the article.

 **Grade** | Elementary ~ Secondary

 **구성** | Student's Book A~D, Audio Tape or Audio CD A~D

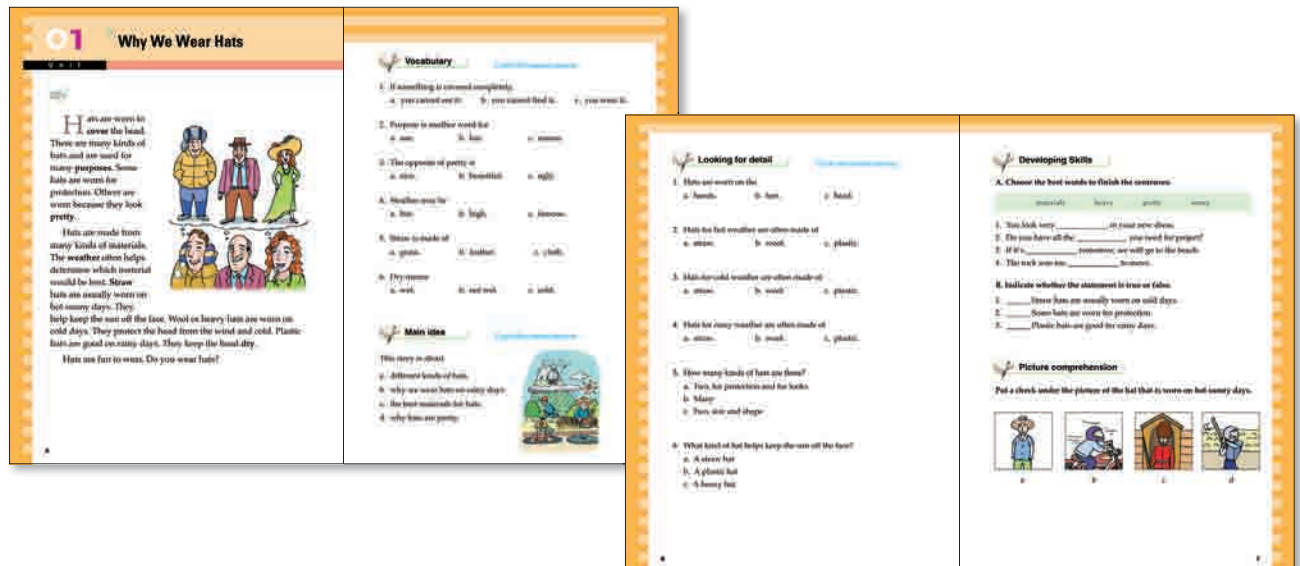
 **Units** | 20 (4 pages/unit), 84 pages



Key Features

1. Vocabulary exercises reinforce meaning in the context of the article, put words into new contexts and focus on phrasal verbs and idiomatic expressions.
2. Comprehension exercises help students identify and understand main ideas and important details.
3. Developing skills introduce additional reading skills such as developing vocabulary, sequencing and identifying cause and effect.
4. Picture comprehension exercises require students to use their understanding of the passage and match it to a visual representation of an important fact contained in the passage.

Preview



Reading Catch A ~ D

20 key reading skills vital to effective reading comprehension

 Grade | Elementary ~ Secondary

 구성 | Student Book A~D, Audio CD A~D

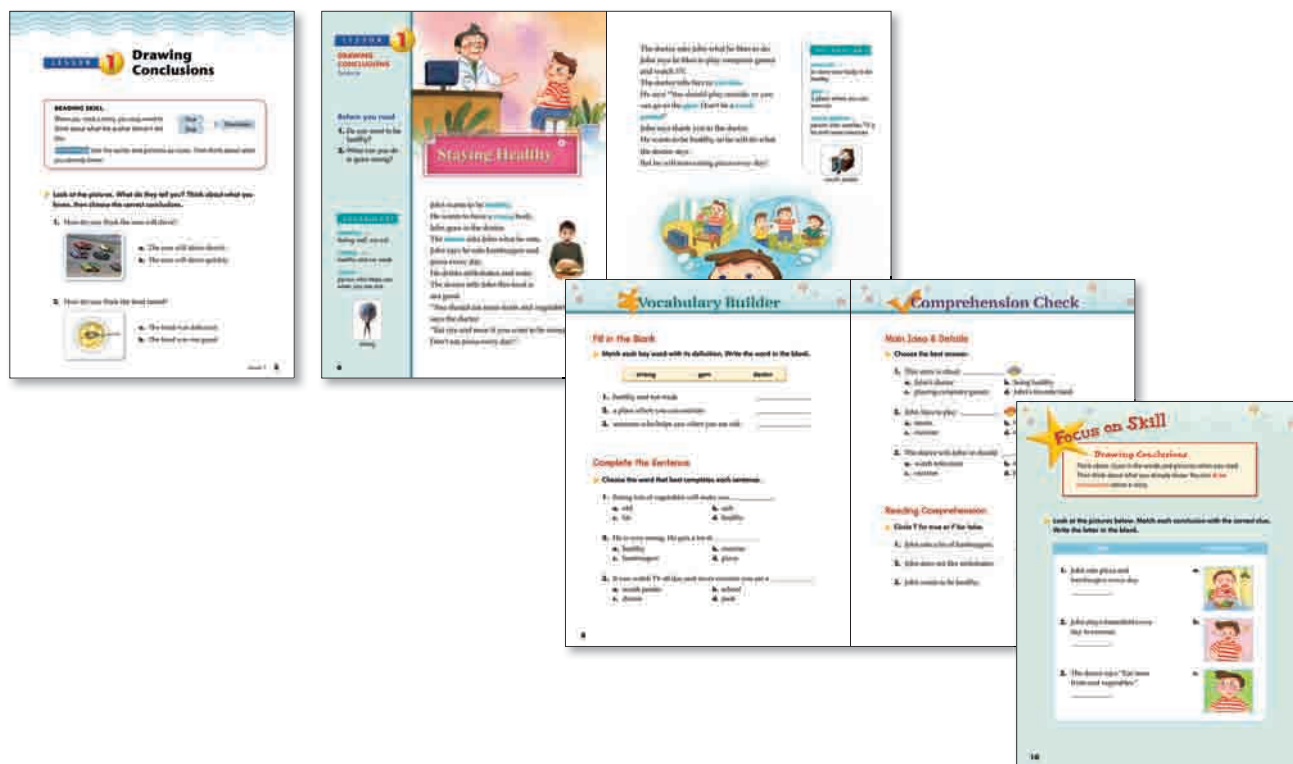
 Units | 20 (6 pages/unit), 124 pages



Key Features




1. 20 key reading skills vital to effective reading comprehension
2. Varied and informative topics ranging from literature to world cultures
3. A host of vocabulary words which increase in difficulty as the study progresses
4. Colorful images that bring reading passages and exercises to life

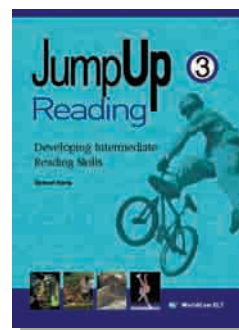
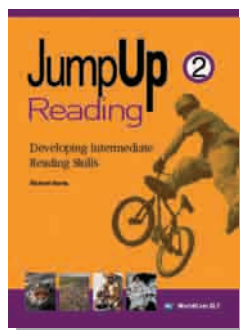
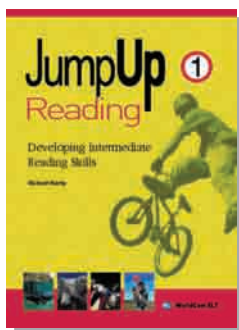
Preview



JumpUp Reading 1 ~ 3

Activities for reading, vocabulary, listening and summary

-  **Grade** | Elementary ~ Secondary)
-  **구성** | Student's Book 1~3 (Workbook), Audio CD 1~3
-  **Units** | 12 (4 pages/unit), 52 pages (Workbook 36 pages)



Key Features

1. Varied and interesting topics
2. Activities for reading, vocabulary, listening and summary
3. A free Workbook with a variety of vocabulary, listening and writing exercises
4. Colorful illustrations and photos to stimulate students' interest
5. Audio recording of listening activities

Preview

Unit 01 Let's Save Manatees!

Pre-reading activity

1. Do you know what a manatee is?
2. How do you think manatees are related?
3. Do you believe we should protect manatees?

Do you know what manatees are? Just like whales, they are sea mammals. In fact, they look like whales. Some people, however, call them "sea cows" because they are cow-like when they swim. As mammals, they breathe air through their lungs instead of through gills.

Unlike whales, however, manatees move very slowly. Besides, they often have their heads close to the bottom and sleep. They are not as fast as some other mammals. If they are hit by a boat or a propeller, they can be injured or even killed. Manatees also lose their lives because of water pollution. Waste materials thrown away by people can kill them.

Unfortunately, there are not many people who try to protect and kill manatees. Some people like hunting these innocent animals. Because manatees are very slow, such acts can cause them to die from the attacks. They are not as fast as some other mammals. If they are hit by a boat or a propeller, they can be injured or even killed. Manatees also lose their lives because of water pollution. Waste materials thrown away by people can kill them.

Vocabulary Study

A. Choose the right word to fill in the blank.

in, around, off, escape, approach, attract

1. Watch out! A shark looking near is _____.
2. _____ a person I really can't stand my lovely children.
3. Fortunately, a lot of people _____ of the accident.
4. Can't you say that Sarah is just an _____ girl?
5. We need to use natural gas _____.

B. Choose the right word or phrase that has the same meaning as the underlined word.

in fact, refuse, throw away, because, so

1. We need to get rid of those old books that are no longer used.
2. As a young kid, Lisa is nervous about meeting other people.
3. The teacher refused more than 30 times.
4. As a matter of fact, Sue is in love with Mark.
5. Tom claims that his business frequently loses him.

Reading Comprehension

A. Choose the correct answer.

1. This story is about _____.
2. Manatees and _____ have a lot in common.
3. Which paragraph talks about people keeping manatees as pets?
4. Manatees are killed in the following ways EXCEPT _____.
5. Because manatees are _____, they are easy to be killed.

B. Write T (True) or F (False) beside each sentence.

1. Manatees are sea fish.
2. Manatees breathe through their lungs.
3. Manatees often die because they bump into propellers.
4. Water pollution helps manatees live happily.
5. Manatees are very slow animals.

Grammar Focus

Find a grammatical mistake and correct it.

1. Do you know what sea cow is called?
2. We see Eric more often as his cousin.
3. Even so we try really hard, we can't save her life.
4. We saw her to play the drums last night.
5. Some people like listen to loud music.

Summary & Listening Practice

Read the paragraph and fill in as many blanks as you can. Then listen to the recording and fill in the rest of the blanks.

Manatees are interesting animals. They are _____ manatees and live in _____. They often die because they bump into boats and ships. They move really _____, and also kill them. There are even _____ many people who like to _____ and killing manatees. Some like hunting them. So we really need to _____ manatees.