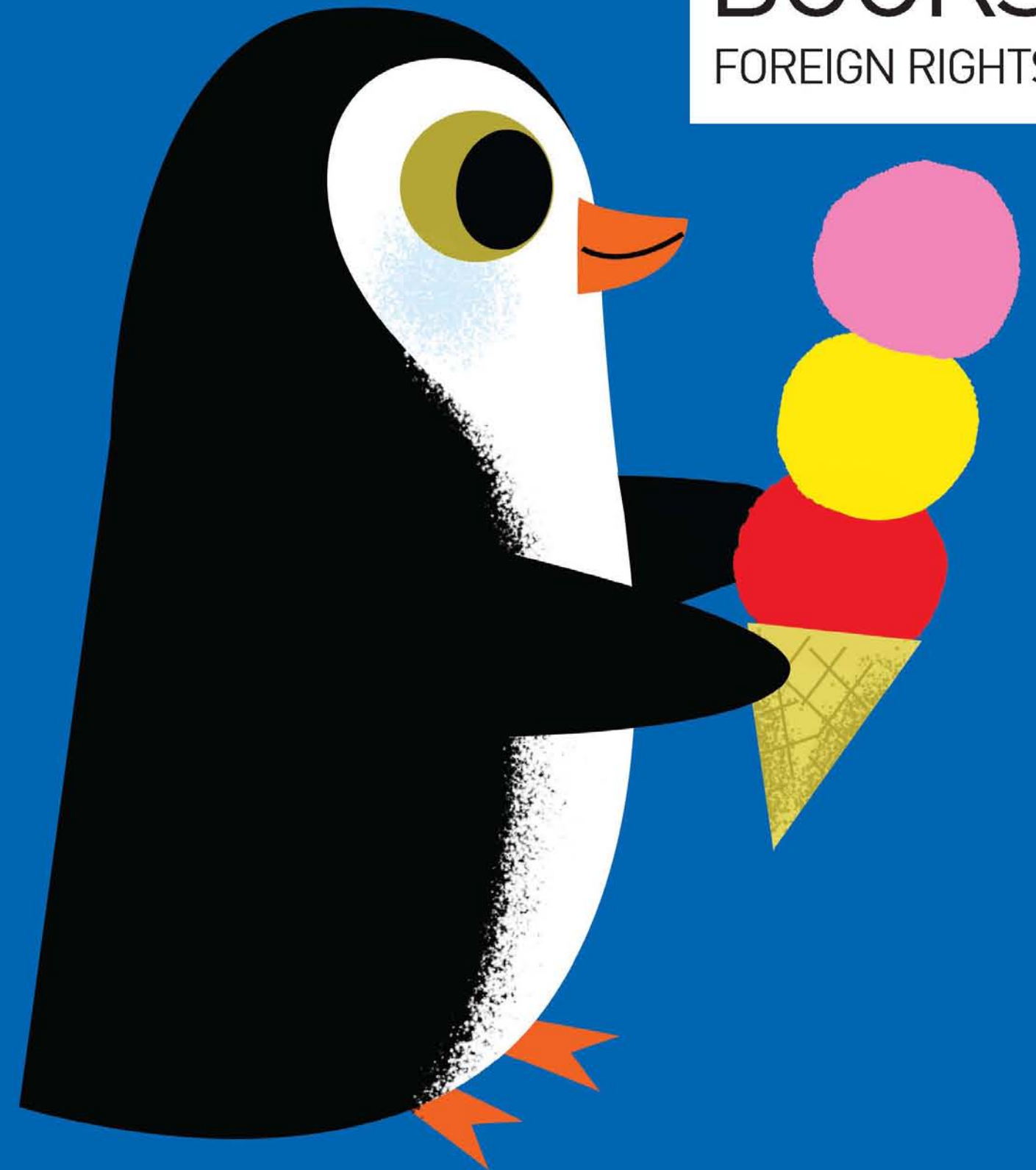


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BOOKS
FOREIGN RIGHTS

SAMSUNG BOOKS FOREIGN RIGHTS



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SAMSUNG BOOKS

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www.thechoicemaker.com
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삼성출판사
SAMSUNG PUBLISHING

About Us

Business Areas

Book publication
Children's book and educational toy distribution
English education program & material

History & Overview

1951 Founded
1984 The first cultural & publishing company to be listed on the Korea Composite Stock Price Index (KOSPI)
2016 Launched the first <MY LITTLE TIGER>, children's book and educational toy store
Market leader in the area of children's publishing in Korea
As the representative education & cultural corporation in Korea, Samsung Publishing Company is expanding its business to the areas of IT-based education & cultural industry and teaching tools.

Flagship Brands



MY LITTLE TIGER | The first shop in Korea selling children's books and educational toys
Samsung Books | Online bookstore of Samsung Publishing Company
Samsung English | English education program & academy

Subsidiaries



ARTBOX | Stationery company with leading design and quality products
SMARTSTUDY | Multi-media content development & distribution company


Contents

• Toddlers	02
• Picture Books	12
• Activities	22
• Sound Books	48
• Workbooks	60



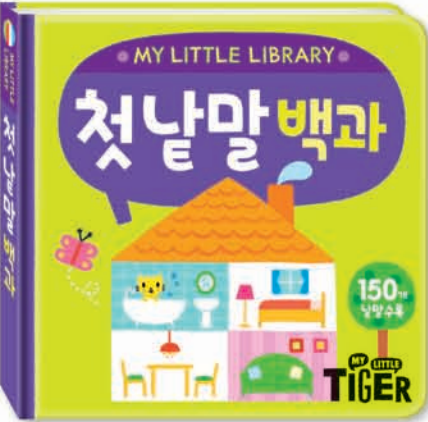
Toddlers



- 01 My Little Library
 - 02 Board Book with Wheels
 - 03 Korean · English Picture Dictionary
 - 04 IQ Truck
 - 05 Soft Baby Puzzle Book
 - 06 Bath Book
 - 07 Who Is in the Noisy Ocean?
- 

My Little Library

- High-quality board book with a bright, soft and durable hardcover
- Diverse topics & rich vocabularies suited for children at the ages of the greatest vocabulary intake



First Word Dictionary



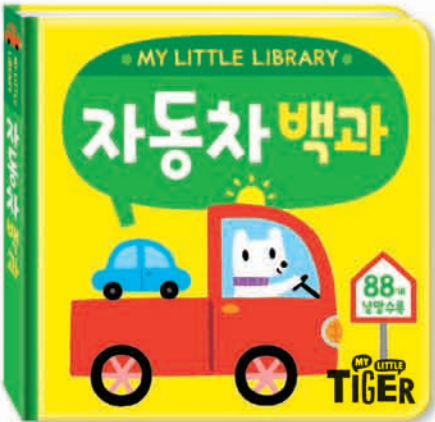
Color - Shape Dictionary



First Animal Dictionary



First Number Dictionary



Vehicle Dictionary

First Word Dictionary



First Animal Dictionary



Vehicle Dictionary



Color - Shape Dictionary



First Number Dictionary



- Ages 0~3
 - 172 x 172 mm
 - 20 pages
 - 2016.10.01
 - KRW 5,800
- 5 titles
- 01 First Word Dictionary
 - 02 First Number Dictionary
 - 03 Color - Shape Dictionary
 - 04 Vehicle Dictionary
 - 05 First Animal Dictionary

Board Book with Wheels

- The appearance of a shaped book with rolling wheels stimulates children’s interest
- Contains 4 durable wheels allowing the board book to function like a real toy car



Police Car



Fire Engine

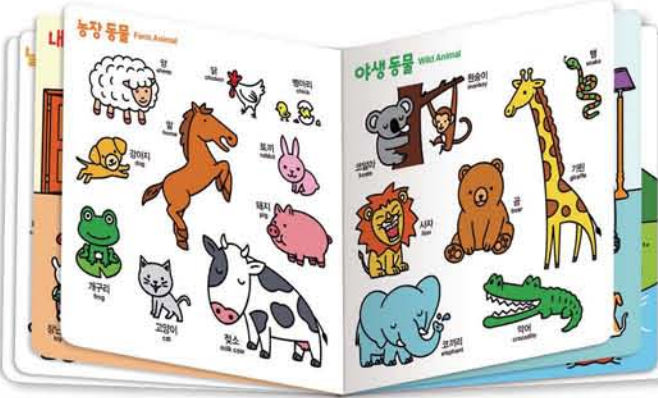
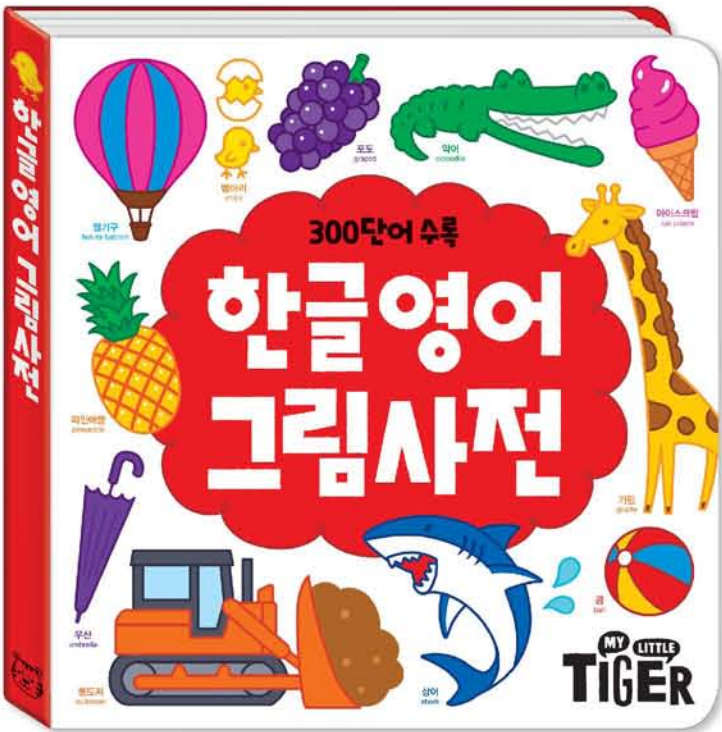


- Ages 0~3
- 185 × 126 mm
- 8 pages
- 2016.10.01
- KRW 8,800

- 2 titles
01 Police Car 02 Fire Engine

Korean·English Picture Dictionary

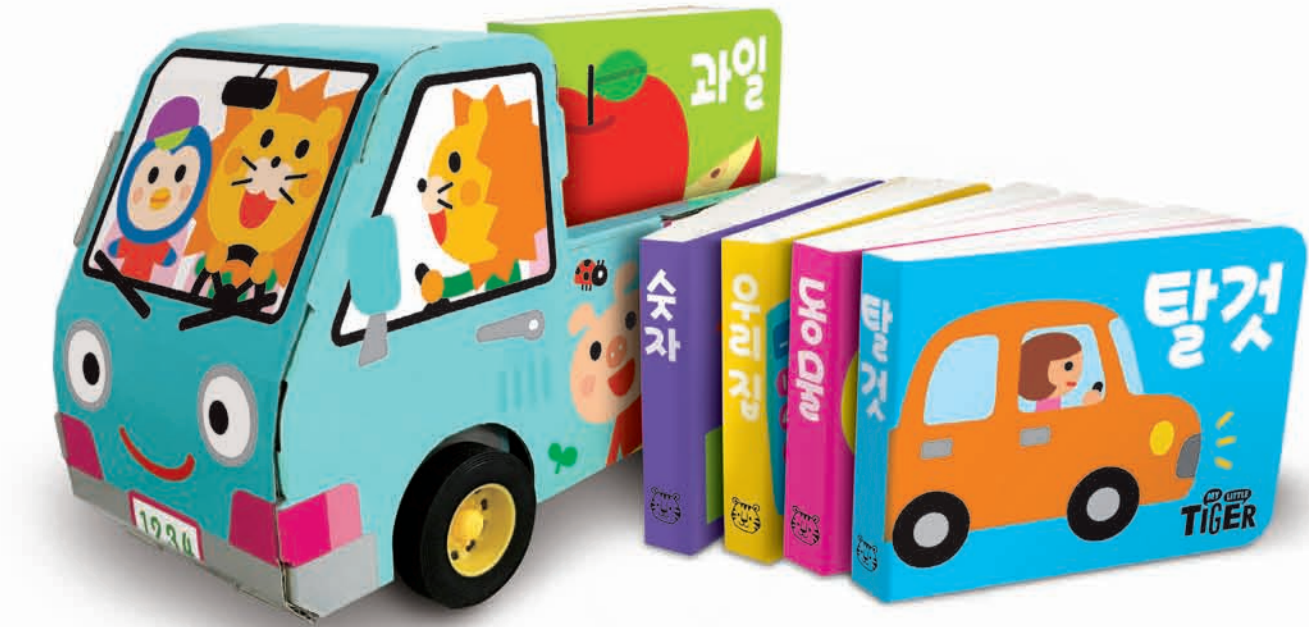
- About 300 basic words classified in 21 topics for toddlers
- High-quality board book with a soft and durable hardcover



- Ages 0~5
- 220 × 229 mm
- 24 pages
- 2016.05.01
- KRW 9,800

IQ Truck

- A truck-shaped package with 4 wheels functioning as a toy car
- 5 early learning books including numbers from 1 to 10 and 56 basic words for children from age 0 to 3



- Ages 0~3
- Package 100 × 225 × 130 mm
- Book 120 × 91 mm, 14 pages
- 5 recognition books
- 2016.10.15
- KRW 18,000

Soft Baby Puzzle Book

- Big illustration puzzle pieces on each spread
- New illustrations under the puzzles for better storytelling



- Ages 2~5
- 200 × 200 mm
- 10 pages
- 2015.12.01
- KRW 13,800

- 2 titles
- 01 What Is It? 02 Yum Yum Cooking Play

Bath Book

- Used floatable EVA material for children’s safety
- The shape of a dog, cat and bear stimulates children’s interest
- Makes pi-pi or tinkle-tinkle sound when shaken and pressed



- Ages 0~2
- Package 260 × 170 mm
- Book 80 × 95 mm, 6 pages
- 3 bath books
- 2015.12.01
- KRW 12,800

Who Is in the Noisy Ocean?

- 3.5m wide space for children to play
- The wave-shaped cut line creates a sea-like atmosphere



- Ages 0~3
- 250 × 320 mm
- 3500 × 320 mm (fully spread)
- 28 pages
- 2013.12.15
- KRW 22,000



Picture Books

- 01 Blue Bird Fairy Tales
- 02 Blue Bird Korean Folk Stories
- 03 Classic Fairy Tales
- 04 My First Picture Book





Blue Bird Fairy Tales

- Collaborated with top-class international illustrators such as world-famous award winners and graduates from European national art schools
- Rounded edge cover stuffed with soft sponge for children's safety



- Ages 2~6				* Rights sold : Taiwan			
- 210 × 210 mm							
- 32 pages							
- 2015.11.01							
- KRW 4,500 (ea.)							
KRW 80,000 (set)							
- 20 titles							
01 Snow White*	06 The Emperor's New Clothes	11 Little Red Riding Hood	16 Puss in Boots*				
02 The Little Mermaid	07 The Ugly Duckling*	12 Cinderella*	17 Hansel and Gretel				
03 Pinocchio	08 Rapunzel	13 The Wizard of Oz	18 Jack and the Beanstalk*				
04 Peter Pan	09 The Bremen Town Musicians*	14 The Wolf and the Seven Goats*	19 The Three Little Pigs*				
05 Aesop's Fables*	10 Aladdin's Wonderful Lamp	15 The Sleeping Beauty*	20 The Little Prince				

Blue Bird Korean Folk Stories

- Rebirth & reinterpretations of Korean folk tales with famous domestic and international artists
- Rounded edge cover stuffed with soft sponge for children's safety



- Ages 2~6

- 210 × 210 mm

- 32 pages

- 2016.10.01

- KRW 4,500 (ea.)

KRW 80,000 (set)

- 20 titles

- | | | |
|------------------------------------|----------------------------------|------------------------------------|
| 01 The Golden Ax and the Silver Ax | 08 The Red Bean Porridge Grandma | 15 The Sun and the Moon |
| 02 The Magic Millstone | 09 Faithful Toad | 16 Kongzi and Patzi |
| 03 The Fairy and the Woodcutter | 10 The Lazy Man | 17 Dangun Story |
| 04 The Tiger and Dried Persimmon | 11 The Rabbit and the Turtle | 18 The Five Talented Brothers |
| 05 Goblin's Bat | 12 The Herdsman and the Weaver | 19 Heungbu and Nolbu |
| 06 12 Animals Story | 13 The Red Fan and the Blue Fan | 20 The Tigers Threaded with String |
| 07 Good Girl Sim-chung | 14 The Fart Fight | |

- High-quality sounds from native speakers of 120 tracks, 8 CDs



01 The Great Big Turnip	06 Country Mouse and City Mouse
02 The Princess and the Pea	07 The Princess and the Frog
03 Little Red Riding Hood	08 The Shoemaker and the Elves
04 Goldilocks and the Three Bears	09 The Emperor's New Clothes
05 The Gingerbread Man	10 Jack and the Beanstalk

11 The Three Little Pigs	16 The Wolf and the Seven Sheep	21 The Cat in Boots	26 Aladdin's Lamp
12 The Little Match Girl	17 Cinderella	22 Thumbelina	27 The Little Mermaid
13 The Golden Goose	18 The Ugly Duckling	23 The Wild Swans	28 The Pied Piper of Hamelin
14 The Sleeping Beauty	19 Snow White	24 Pinocchio	29 The Happy Prince
15 Hansel and Gretel	20 The Bremen Town Musicians	25 The Goose with the Golden Eggs	30 Ali Baba and the Forty Thieves



My First Picture Book

- Series for balanced development of language, intelligence, body and EQ
- A variety of composition including picture, mirror, and folding book

Verbal development



Intelligence development



Activity



Panorama book

Mirror book

EQ development



Body development



Panorama book



Board book

- Ages 1~3

- 165 × 170 mm

- Board book 16, 20 pages

Mirror book 16 pages

Panorama book 14 pages

- 2015.04.01

- KRW 6,000 (ea.)

KRW 22,000 (small set)

KRW 55,500 (set)

- 20 titles

Verbal development

- 01 Touch, Baby Bear
- 02 Mom's Ha Ha Ho Ho
- 03 Um, Delicious
- 04 Wow, It's a Puddle!

Intelligence development

- 05 This Is My Family
- 06 It Looks Delicious, Yum Yum!
- 07 Where Are You?
- 08 Mom, What Is It?

EQ development

- 09 Please Kiss Me
- 10 Please Hug Me!
- 11 Sleep, My Little One
- 12 I Love Mom

Body development

- 13 Playing Patty-Cake
- 14 Crawling Along Slowly
- 15 Let's Touch Softly
- 16 Playing in the Water

Activity

- 17 Splash About
- 18 I Like Smile
- 19 I Can Do Well
- 20 Greeting Again and Again

Activities



- | | |
|----------------------------|---|
| 01 Flash Cards | 11 Magnet Board,
Board Marker & Eraser |
| 02 Write & Erase Cards | 12 Magnets |
| 03 Brain Puzzle | 13 Cutting • Coloring Book |
| 04 Toy Book | 14 Wall Paper |
| 05 Wooden Blocks | 15 Wooden Puzzle |
| 06 Samsung Pop-Up | 16 Write & Erase Board Book |
| 07 Fairy Tale Sticker Book | 17 Puzzle Box |
| 08 IQ Sticker Book | 18 3D Puzzle |
| 09 Knob Sticker Book | 19 Razzle - Dazzle Encyclopedia |
| 10 EVA Magnets | |

Flash Cards

- Cards with vivid colors and a plastic package with stylish design
- Handy to keep and carry with a sturdy and colorful ring



- Ages 1~3
- Package 185 × 275 mm
- 48 cards + 1 ring
- 2015.08.15
- KRW 8,800

- 4 titles
01 Korean Alphabet 02 Animal 03 Number 04 Alphabet

Write & Erase Cards

- The special pen included allows children to write and erase over and over on the double-sided cards, while enjoying various activities such as maze game, connecting dots, look-and-find game, etc.



- Ages 3~5
- Package 185 × 275 mm
- 32 cards + 1 ring + 1 pen
- 2015.08.15
- KRW 8,800

- 4 titles
01 Korean Alphabet 02 Maze 03 Creative Drawing 04 Picture Puzzle

Brain Puzzle

- Made to fit children’s hands, and 3mm thick puzzle made of durable material
- Illustrated by the best illustrators in Europe



Korean Alphabet Matching Puzzle
1 set (2 pcs) 140 × 70 mm, total 48 pcs



Domino Puzzle
1 pcs 104 × 52 mm, total 40 pcs



Number Matching Puzzle
1 set (3 pcs) 150 × 50 mm, total 90 pcs



Memory Game
1 pcs 70 × 70 mm, total 48 pcs

- Ages 3~5
- Package 185 × 274 mm
- 2015.09.01
- KRW 8,800

- 4 titles
01 Korean Alphabet Matching Puzzle
02 Number Matching Puzzle
03 Domino Puzzle
04 Memory Game

Memory Game



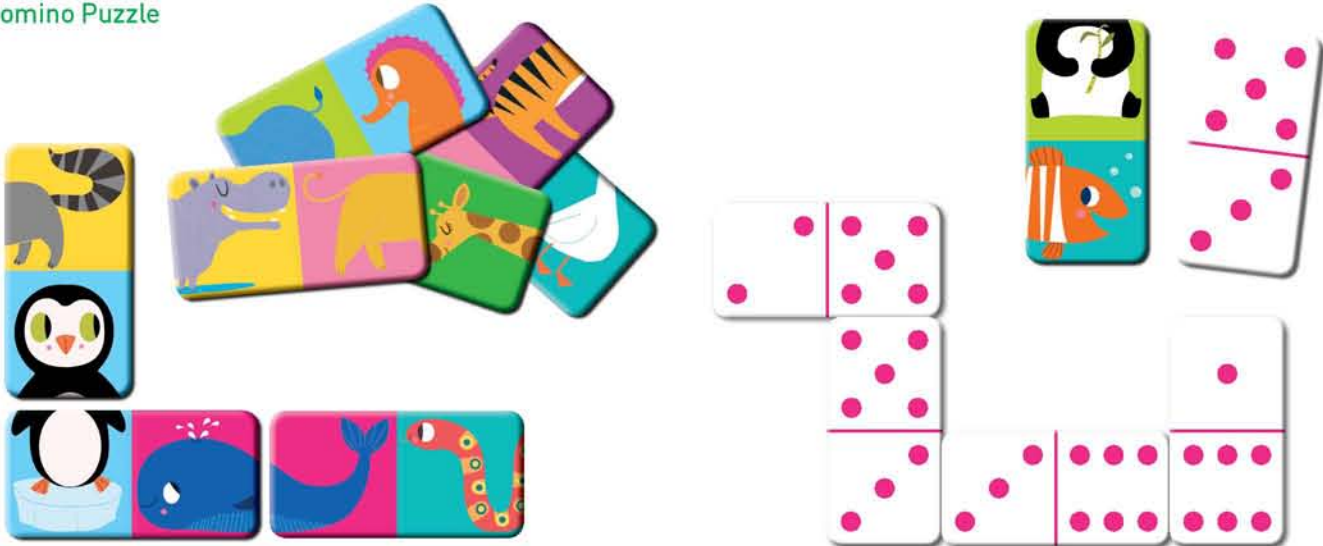
Number Matching Puzzle



Korean Alphabet Matching Puzzle



Domino Puzzle



Toy Book

- Wise choice for role-playing and reading the related picture book at the same time
- Toys in front, a picture book in the back! Creative and brilliant packaging



Vehicle Play



Train Play



Doctor Play



Cooking Play



Princess Play



Fishing Play



Musical Instrument Play



Tool Play

- Ages 3~5
- Package 265 x 386 mm | Book 210 x 210 mm, 24 pages
- 6~28 toys + 1 picture book
- 2016.07.01
- KRW 22,000

- 8 titles
01 Vehicle Play 03 Train Play* 05 Doctor Play* 07 Cooking Play
02 Princess Play 04 Fishing Play* 06 Musical Instrument Play 08 Tool Play*

* Rights sold : Taiwan

Fishing Play Picture Book

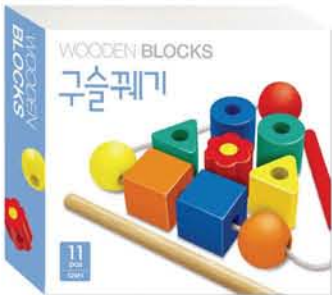


Fishing Play Toys



Wooden Blocks

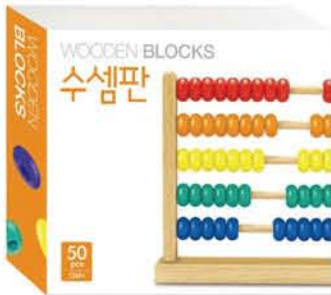
- Wooden blocks made of natural wood and colored using non-toxic dyes, with rounded corners for children’s safety



Lacing Beads



Shape Puzzle



Abacus



Clock Puzzle

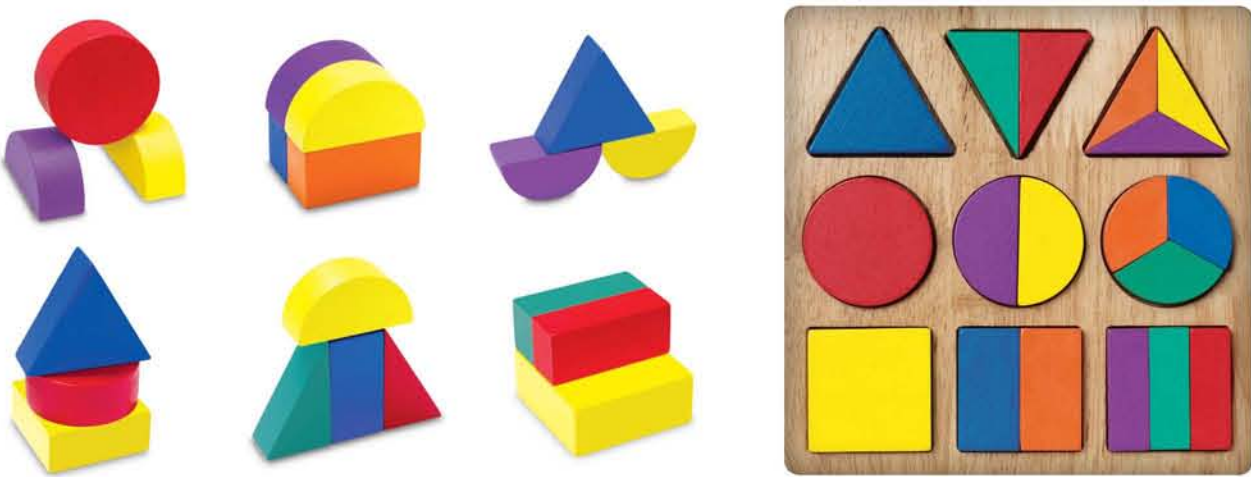


Tangrams

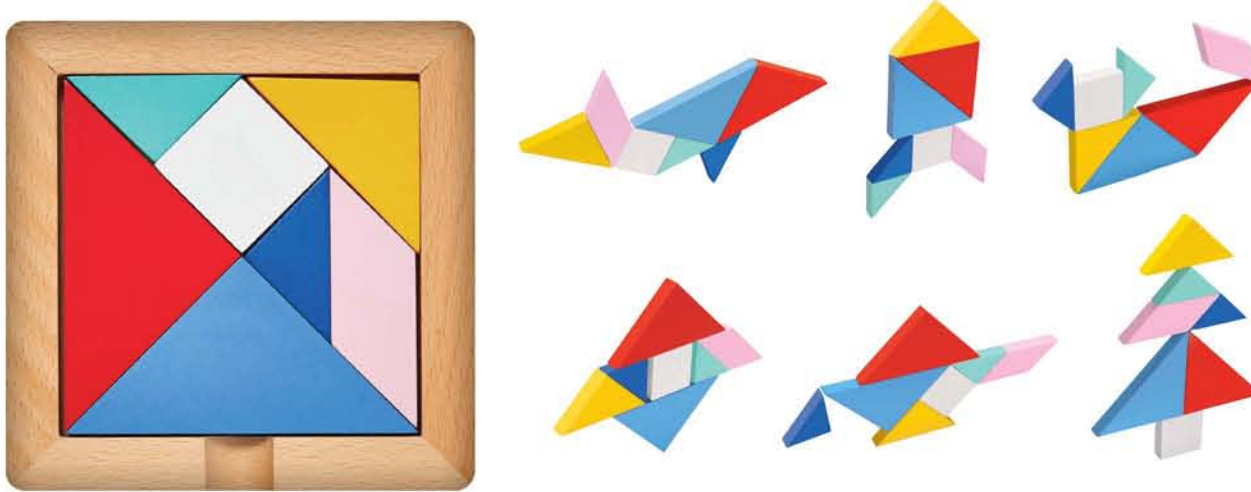
- Ages 0~5
- Package 210 × 190 mm | Book 188 × 210 mm, 32 pages
- 7~50 wooden toys + 1 workbook
- 2016.10.01
- KRW 14,800

- 5 titles
- 01 Lacing Beads 03 Shape Puzzle 05 Abacus
- 02 Clock Puzzle 04 Tangrams

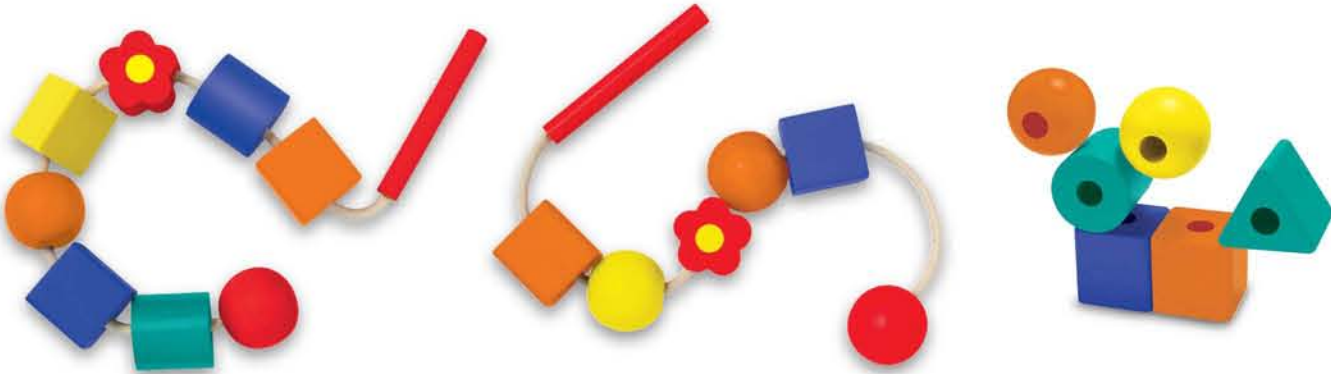
Shape Puzzle



Tangrams



Lacing Beads



Samsung Pop-Up

- More various and higher quality structures compared to other pop-up books
- Contains materials that children enjoy to play with such as 3D fire engine, 3D cake, princess' dress-up, and etc.



Dinosaur



Animal



Number



Vehicle



Princess



Birthday

- Ages 0~5
- 180 × 180 mm
- 12 pages
- 2016.06.01 (Birthday 2017.03.01)
- KRW 6,800

* Rights sold : Taiwan, China

- 6 titles
- | | | |
|--------------|--------------|--------------|
| 01 Dinosaur* | 03 Animal* | 05 Number* |
| 02 Vehicle* | 04 Princess* | 06 Birthday* |

Vehicle



Birthday



Animal



Number

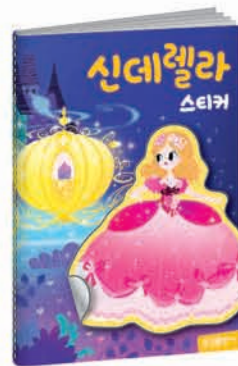


Princess



Fairy Tale Sticker Book

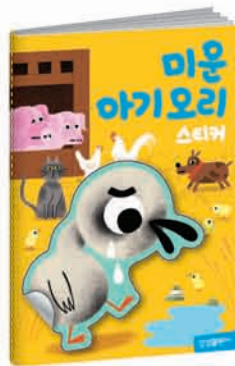
- Use stickers to complete children’s own fairy tale picture book
- Smart choice to play with stickers and read a story at the same time



Cinderella



Snow White



The Ugly Duckling



The Three Little Pigs



The Emperor's
New Clothes

- Ages 3+
- 152 × 225 mm
- 16 pages + 6 sheets of sticker
- 2016.03.15
- KRW 2,900

- 5 titles

- 01 Cinderella*
- 02 Snow White*
- 03 The Ugly Duckling*
- 04 The Three Little Pigs*
- 05 The Emperor's New Clothes*

* Rights sold : Taiwan

IQ Sticker Book

- Suitable for children’s first sticker book
- Contains easy and simple mosaic stickers



Princess



Fruit



Animal



Color



Vehicle

- All ages
- 152 × 225 mm
- 16 pages + 6 sheets of sticker
- 2016.03.15
- KRW 2,900

- 5 titles

- 01 Princess
- 02 Fruit
- 03 Animal
- 04 Color
- 05 Vehicle

Knob Sticker Book

- Bigger-sized stickers with a handle leading children to play easier
- Coated pages allowing children to easily stick and remove stickers multiple times



Food



Baby Animal



Genius Play



My Family



Vehicle



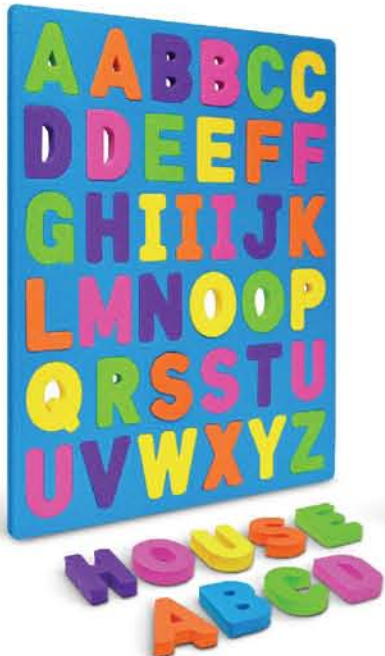
Creative Play

- Ages 1~3
- 255 × 255 mm
- 16 pages + 6 sheets of sticker
- 2014.11.15
- KRW 5,500

- 6 titles
- 01 Food 03 Baby Animal 05 Genius Play
- 02 My Family 04 Vehicle 06 Creative Play

EVA Magnets

- Uneasy to bend or break due to the 9mm thickness, twice as thicker as other EVA products
- Bright and vivid colors stimulating children's eyes



Number



Alphabet



Korean Alphabet

- Ages 3~5
- 240 × 310 × 9 mm
- Number 36 pcs | Alphabet 37 pcs | Korean alphabet 41 pcs
- 2015.10.15
- KRW 5,500

- 3 titles
- 01 Number 02 Alphabet 03 Korean Alphabet

Magnet Board, Board Marker & Eraser

- Rounded edge board for children’s safety
- Board marker with children’s 8 favorite colors and a magnetic eraser



1 magnet board

8 board markers + 1 eraser

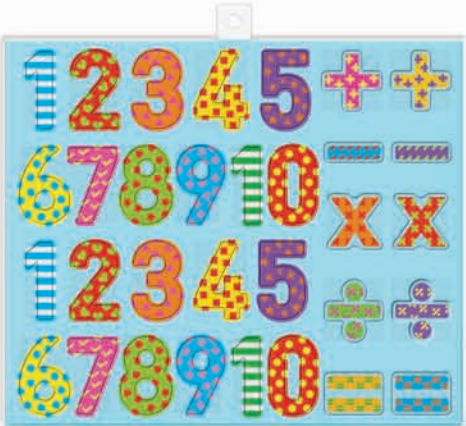
Magnet Board	Board Marker & Eraser
- Ages 3+	- Ages 3+
- 580 × 460 mm	- Package 243 × 184 mm
- 2017.04	- 2017.04
- KRW 14,800	- KRW 6,900

Magnets

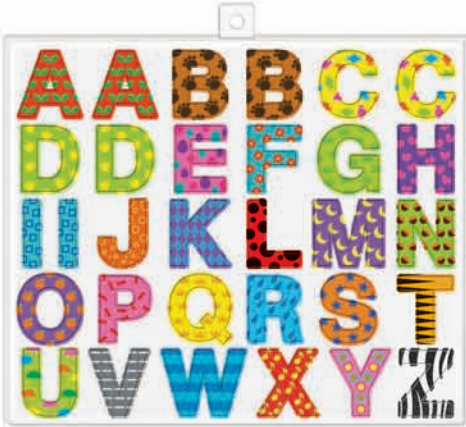
- 6 essential topics for children’s development



Animal



Number



Alphabet



My Home



Vehicle



Fruit · Vegetable

- Ages 3+	- 6 titles
- 290 × 245 mm	01 Animal 04 Number
- 2017.04	02 Alphabet 05 My Home
- KRW 5,800	03 Vehicle 06 Fruit · Vegetable

Cutting • Coloring Book

- Workbook and art tools included together to help children play activities easily
- 48 activities sorted by subjects and levels



Cutting Book



Coloring Book

- Ages 3+
- 255 × 262 mm
- Cutting book : 1 cutting book + 1 scissors
- Coloring book : 1 coloring book + 3 crayons
- 2017.02.01
- KRW 8,500

- 2 titles
01 Cutting Book 02 Coloring Book

Wall Paper

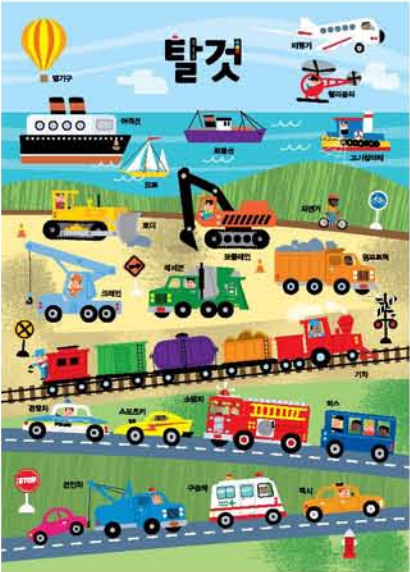
- Useful wall papers for interior decoration
- Fabulous illustrations by the best illustrators



Number



ABC Animals



Vehicle



Korean Alphabet



- Ages 2+
- Package 140 × 500 mm | Wall paper 500 × 700 mm
- 4 sheets
- 2016.09.01
- KRW 4,800

Wooden Puzzle

- Safe wooden puzzle with KC(Korean Certification) mark
- Sturdy and long-lasting as it is 5mm in thickness

Learning Puzzle



Number



Alphabet



Korean Alphabet

Play Puzzle



Butterfly



Fire Engine



Animal

- Ages 3+
- Learning puzzle 295 × 210 × 10 mm, 24~30 pcs
- Play puzzle 190 × 190 × 10 mm, 8 pcs
- 2016.10.01
- Learning puzzle KRW 6,800 (ea.) | Play puzzle KRW 4,800 (ea.)

- 6 titles
- Learning Puzzle Play Puzzle
- 01 Number 04 Butterfly
- 02 Alphabet 05 Fire Engine
- 03 Korean Alphabet 06 Animal

Write & Erase Board Book

- Includes a dry erase board, a pen and an eraser
- Children can learn the letters and numbers as well as enjoy various activities, such as coloring and maze game



Number



Korean Alphabet

- Ages 3+
- 250 × 190 mm, 14 pages
- 1 board book + 1 pen
- 2016.10.01
- KRW 7,800

- 2 titles
- 01 Number 02 Korean Alphabet

Puzzle Box

- Handy puzzle set containing two sets of big-sized puzzles in a compact cardboard box
- The size and number of pieces may vary depending on the children's age

For Age 3 105 × 105 mm, 12 pcs



For Age 4 75 × 75 mm, 24 pcs



For Age 5 50 × 50 mm, 48 pcs



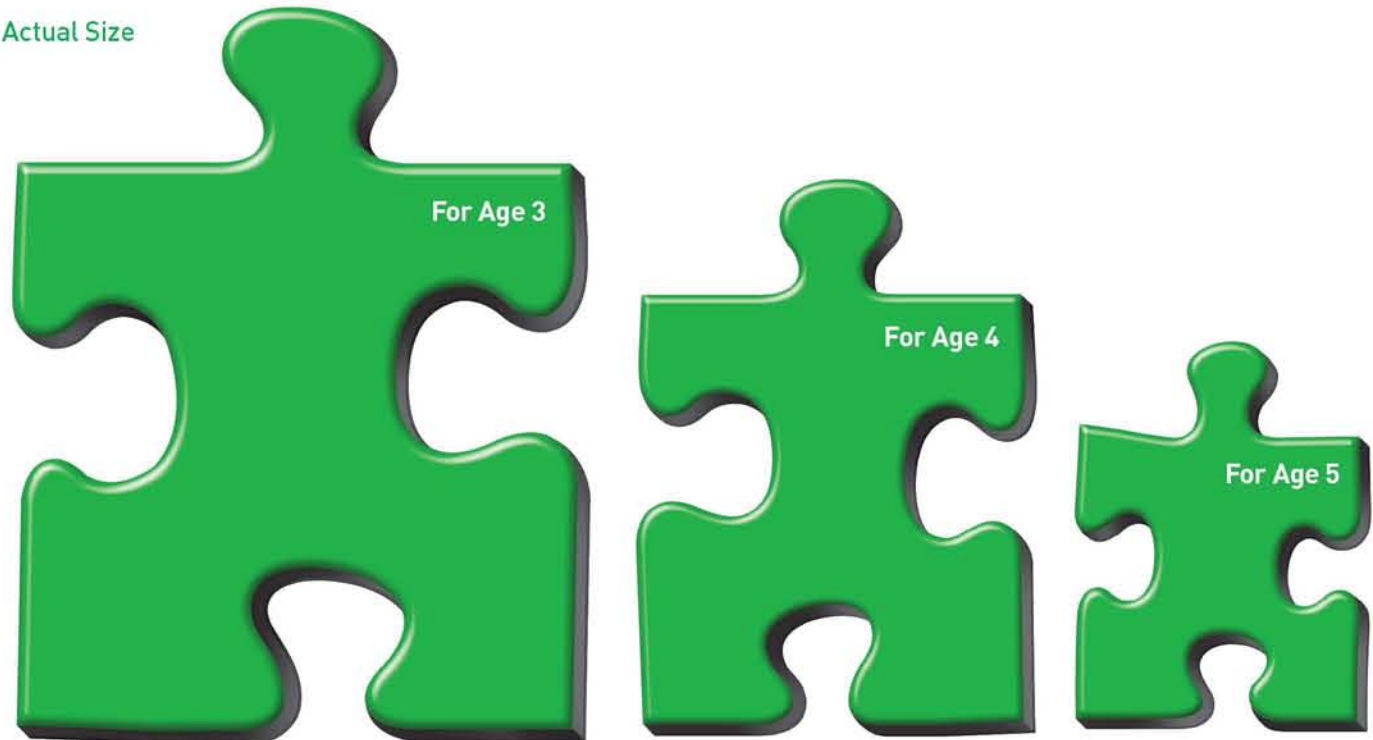
For Age 3 Animal



For Age 5 Fairy Tale 2



Actual Size



- Ages 3-5
- Package 55 × 160 × 195 mm
Assembled puzzle 305 × 225 mm
- 2016.03.01
- KRW 4,800

- 10 titles
- | For Age 3 | For Age 4 | For Age 5 |
|-----------------|-----------------|-------------------|
| 01 Animal | 05 Fairy Tale 1 | 07 Dinosaur |
| 02 Fairy Tale 1 | 06 Fairy Tale 2 | 08 Fairy Tale 1 |
| 03 Fairy Tale 2 | | 09 Fairy Tale 2 |
| 04 Vehicle | | 10 Birthday Party |

3D Puzzle

- Easy-to-complete 3D toys. Separate the pieces from the cardboards, fold and put them together
- Exquisitely designed, the finished figure can even nod or open its mouth



- Ages 3+
- 240 × 230 mm
- Instruction + 4 cardboards
- 2015.08.15
- KRW 3,900

* Rights sold : Taiwan & Thailand
(available : Construction Car, Cooking Play, Robot, Insect) , China

- 6 titles

01 Construction Car* 03 Animal* 05 Insect*
02 Cooking Play* 04 Robot* 06 Dinosaur*

Razzle - Dazzle Encyclopedia

- More than 100 vivid photographs that look real
- Includes 10 pieces of toy figures to play with the book



- Ages 4~6
- Package 240 × 380 mm | Book 220 × 230 mm, 108 pages
- 11~12 figure toys + 1 book
- 2016.10.01 (Insect Encyclopedia 2010.10.15)
- KRW 14,800 (ea.) | KRW 44,400 (set)

- 3 titles

01 Animal Encyclopedia
02 Dinosaur Encyclopedia
03 Insect Encyclopedia (revised edition available on 2017)



Sound Books



01 Smart Pad

02 Smart Watch

03 Smartphone Is Ringing

04 Dual Fairy Tale Sound Book

05 Sound Book - Children's Songs

06 Sound Book - Learning

07 Sound Book - Encyclopedia

08 Sound Book - Play



Smart Pad

- Enjoy Smart Pad with a picture book
- Enjoy 252 sounds with 70 buttons + 3 mode conversion (Name / Sound / Conversation mode)



Animal Encyclopedia

Vehicle Encyclopedia

- Ages 3+
- Package 340 × 268 mm | Pad 161 × 231 × 19.5 mm | Book 161 × 231 mm, 14 pages
- 1 smart pad (70 buttons) + 1 board book
- 2016.10.01
- KRW 28,000

- 2 titles
01 Animal Encyclopedia
02 Vehicle Encyclopedia

Smart Watch

- Automatic winding feature for children to wear by themselves
- Play with the slide beam by shooting the light on the wall or ceiling



English Children's Songs

Popular Children's Songs

- Ages 3+
- Package 247 × 257 mm | Watch 73 × 69 × 17 mm | Book 150 × 151 mm, 10 pages
- 1 smart watch (10 buttons) + 1 board book
- 2016.10.01
- KRW 24,000

- 2 titles
01 English Children's Songs
02 Popular Children's Songs

Smartphone Is Ringing

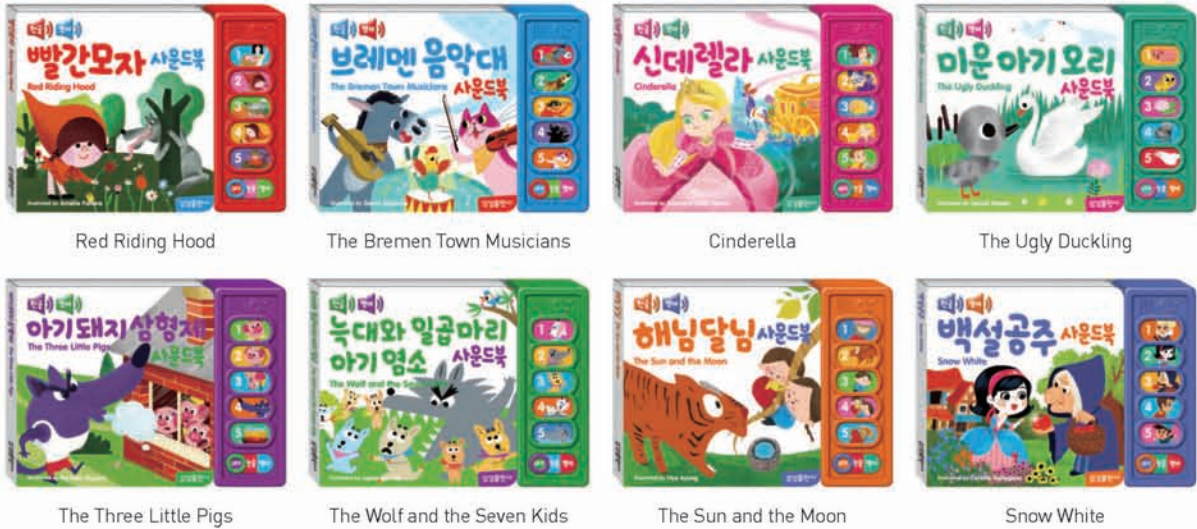
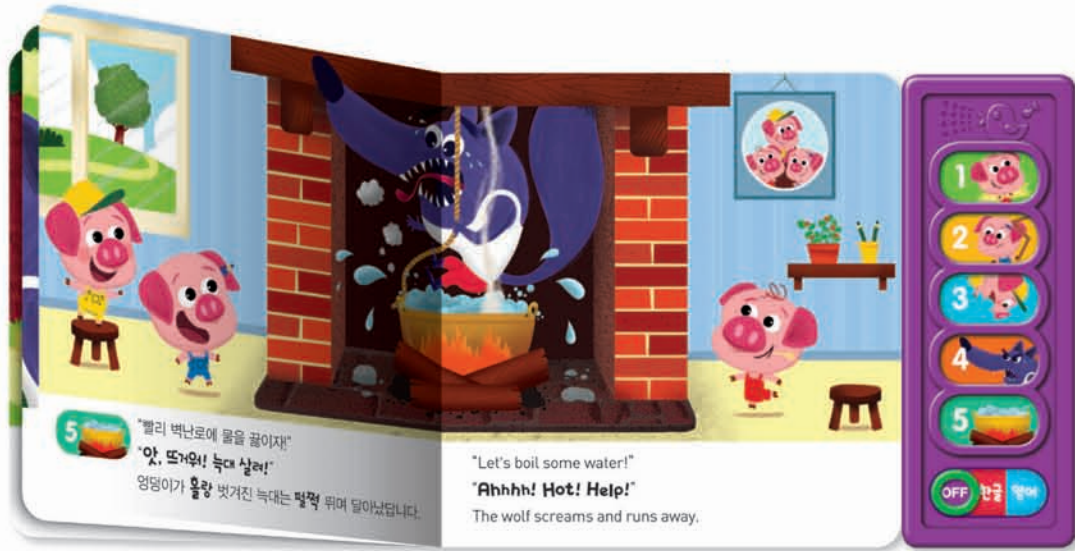
- Actual smartphone-sized product for realistic telephone play
- Twinkling lights to the sound of music



- All ages
- Package 247 × 252 mm | Smartphone 65 × 138 × 19 mm | Book 150 × 151 mm, 14 pages
- 1 smartphone (18 buttons + 1 mode button) + 1 board book
- 2016.10.01
- KRW 24,000

Dual Fairy Tale Sound Book

- Easy and short English expressions written by EBS TV English educator, Margaret Chung, especially for English beginning children
- Three-line texts using onomatopoeic and mimetic words to help children concentrate
- Change language modes (Korean to English) by pushing a slide button



- Ages 2~5
- 207 × 150 × 17 mm, 10 pages
- 1 board book + sound bar
- 5 story buttons + 1 mode button (Korean/English)
- 2015.10.15
- KRW 8,800

- 8 titles
- 01 Red Riding Hood
- 02 The Bremen Town Musicians
- 03 Cinderella
- 04 The Ugly Duckling
- 05 The Three Little Pigs
- 06 The Wolf and the Seven Kids
- 07 The Sun and the Moon
- 08 Snow White

Sound Book - Children's Songs

• Enjoy popular children's songs with pretty illustrations



Popular Children's Songs



English Children's Songs



Children's Dance Songs



Mother Goose



Lullaby



Christmas Dance Carols

- All ages
- 190 × 195 × 20 mm, 16 pages
- 1 board book + sound bar
- 8 song buttons + 1 rhythm button
- 2015.12.15
- KRW 15,800

- 6 titles
- | | |
|-----------------------------|---------------------------|
| 01 Popular Children's Songs | 04 Mother Goose |
| 02 English Children's Songs | 05 Lullaby |
| 03 Children's Dance Songs | 06 Christmas Dance Carols |

Popular Children's Songs



English Children's Songs



Children's Dance Songs



Mother Goose



Lullaby



Christmas Dance Carols



Sound Book - Learning

- Learning Korean, English, multiplication table with fun sounds



- All ages

- 215 × 258 × 20 mm

- 18 pages

- 1 board book + sound bar

- 2015.12.15

- KRW 24,800

- 4 titles

01 Start Korean Alphabet with Songs
40 Korean alphabet buttons
+ 2 children's song buttons

02 Start English with Songs*
31 English alphabet buttons
+ 13 children's song buttons

* Rights sold : China, Taiwan

03 Start Multiplication Tables with Songs
18 numeric buttons
+ 9 multiplication tables buttons
+ 9 children's song buttons

04 Korean-English with Songs
43 Korean buttons + 43 English buttons
+ 2 mode buttons

Sound Book - Encyclopedia

- Real-life sounds of vehicles and animals
- Suitable for children to learn features of vehicles and animals



Vehicle Encyclopedia



Animal Encyclopedia

- Ages 1~5

- 215 × 260 × 19 mm

- 16 pages

- 1 board book + sound bar

- 2015.12.01

- KRW 17,800

- 2 titles

01 Vehicle Encyclopedia
3 song buttons + 8 vehicle buttons

02 Animal Encyclopedia
3 song buttons + 8 animal buttons

Sound Book - Play

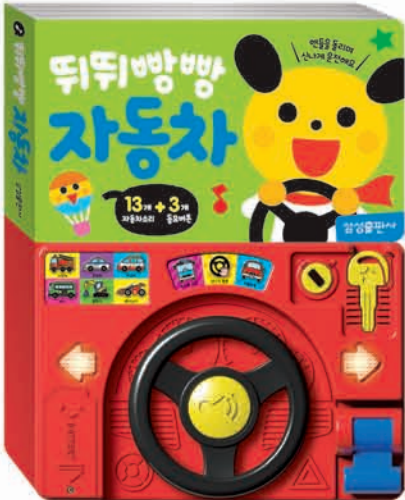
• Playing roles with fun sounds and toys like telephone, barcode scanner, and etc.



Ting-A-Ling Telephone



Lalala Microphone



Beep Beep Car



Noisy Mart



Sizzling Cooking



My First Piano

- 6 titles

01 Ting-A-Ling Telephone

215 × 260 × 25 mm, 16 pages | KRW 24,800
12 telephone buttons
+ 4 children's song buttons

02 Noisy Mart*

215 × 260 × 25 mm, 10 pages | KRW 24,800
12 price buttons + 5 conversation buttons
+ 1 children's song button

03 Lalala Microphone

215 × 260 × 25 mm, 16 pages | KRW 24,800
12 children's song buttons
+ 2 rhythm buttons

04 Sizzling Cooking*

215 × 260 × 25 mm, 10 pages | KRW 24,800
15 play buttons + 1 children's song button

* Rights sold : China, Taiwan

05 Beep Beep Car

215 × 280 × 28 mm, 14 pages | KRW 24,800
3 children's song buttons
+ 13 vehicle & driving sounds

06 My First Piano

190 × 195 × 30 mm, 16 pages | KRW 15,800
17 keyboard + 3 musical instrument buttons
+ 1 mode button (piano/guitar)

- All ages
- 1 board book
+ sound bar
- 2015.12.15

Ting - A - Ling Telephone



Lalala Microphone



Beep Beep Car



Noisy Mart



Sizzling Cooking



My First Piano



Workbooks

- 01 Tiger School
- 02 English Tiger
- 03 Rhinoceros
- 04 Intelligence Up
- 05 Left Brain Right Brain
- 06 Intelligence Up
Sticker Book IQ · EQ · CQ

Tiger School

- The books based on the American kindergarten curriculum
- Stylish cover illustrations by Daniel Roode, one of the best illustrators in Europe and America

For Age 2



For Age 3



For Age 4



For Age 5



* 9 more books available on August 2017

- 31 titles
- Ages 2~5
- 228 × 280 mm
- 64 pages
- 2016.10.01
- KRW 4,800 (ea.)

	Subjects									
For Age 2	Preparing for Age 2	Creativity	Word Play	First Korean Alphabet 1	First Korean Alphabet 2	Writing Korean for the First Time	First Math 1	First Math 2	Coloring	Tracing
For Age 3	Preparing for Age 3	Creativity	Korean Alphabet 1	Korean Alphabet 2	Writing Korean Alphabet	Math 1	Math 2	Math 3	Doodles	Maze
For Age 4	Preparing for Age 4	Creativity	Korean Alphabet 1	Korean Alphabet 2	Korean Alphabet 3	Writing Korean Alphabet	Math 1	Math 2	Cutting	Maze
For Age 5	Preparing for Age 5	Creativity	Korean Alphabet 1	Korean Alphabet 2	Writing Korean Alphabet	Math 1	Math 2	Math 3	Paper Crafts	Maze

Math

For Age 2 | First Math 1 | One-to-one correspondence, Counting 1~5



For Age 4 | Math 1 | Counting 1~20, Dividing and gathering



Creativity

For Age 2 | Distinction, A part and the whole, Expression, Comprehension



For Age 4 | Distinction, Common sense, Comparison, Puzzle, Memory



For Age 3 | Math 1 | Counting 1~10, Big numbers and small numbers



For Age 5 | Math 1 | Counting big numbers, Basics of addition and subtraction



For Age 3 | Distinction, A part and the whole, Expression, Comprehension



For Age 5 | Distinction, Common sense, Inference, Puzzle, Imagination



English Tiger

- High-quality sound pen and picture books and multimedia textbook
- Various sound contents recorded by Brody from SBS TV show <K-POP STAR>
- Credible contents supervised by an English education professor at UCLA

English Picture Books



Audio CDs



Animation DVDs



Song Train



Sound Pen



Singing Posters



- All ages
- Book 218 × 255 mm, 24 pages | Sound pen 37 × 43 × 160 mm
- Song train 300 × 90 mm | Poster 500 × 700 mm
- 30 English picture books + 9 audio CDs + 3 animation DVDs + 1 sound pen + 1 song train + 3 singing posters
- 2016.01.15
- KRW 260,000 (set)

- | | | |
|---|---|---|
| Level 1 10 books
2-3 words, 1-2 lines | Level 2 10 books
3-4 words, 2-3 lines | Level 3 10 books
3-5 words, 2-3 lines |
| 01 Hello! | 01 Baby Duck's Day | 01 The Rabbit and the Bear |
| 02 My Day! | 02 Knock, Knock! | 02 How Do You Feel? |
| 03 How Many? | 03 Poo, Poo! | 03 The Witch Story |
| 04 One Two Three | 04 This Is a Star! | 04 My House |
| 05 My Picture! | 05 Copycat | 05 Mouse Music |
| 06 What Color Is This? | 06 Sports | 06 Listen! Listen! |
| 07 My Balloon! | 07 King Silly | 07 The Treasure Map |
| 08 What Is This? | 08 He Is a Farmer | 08 What Is a Map? |
| 09 How Is the Weather? | 09 Mr. Lonely | 09 I Love the Rain |
| 10 Seasons | 10 My Body | 10 It Is Snowing |

Rhinoceros

- Vivid colors and images, short and clear instructions, and easy design to help comprehension
- Age classification by experiments and interviews with 100 children and their mothers

Workbooks



Workbooks * Rights sold : China

- 30 titles
- Ages 1~6
- 210 × 297 mm
- 64 pages | 56 pages (For Age 1)
- 1~3 sheets of sticker (For Age 1, 2, 3, 4, 5)
- 2013.08.01 | KRW 4,900 (ea.)

Workbooks	Subjects					
For Age 1	Korean Alphabet	Numbers & Counting	Creativity	Concentration	Writing Korean Alphabet	
For Age 2	Korean Alphabet	Numbers & Counting	Creativity	Concentration	Writing Korean Alphabet	
For Age 3	Korean Alphabet	Numbers & Counting	Creativity	Concentration	Writing Korean Alphabet	
For Age 4	Korean Alphabet	Numbers & Counting	Creativity	Concentration	Writing Korean Alphabet	
For Age 5	Korean Alphabet	Numbers & Counting	Creativity	Concentration	Writing Korean Alphabet	
For Ages 3~6	Dictation	Brain Puzzle	Picture Puzzle	Maze	Alphabet	

Art Activity Books



Sticker Books



Art Activity Books **Sticker Books**

- 6 titles
- Ages 2~5
- 315 × 297 mm
- 60 pages
- 2013.08.01
- KRW 5,900 (ea.)

- 15 titles
- Ages 1~5
- 210 × 297 mm
- 24 pages + 6 sheets of sticker
- 2013.08.01
- KRW 5,900 (ea.)

Art Activity Books	Subjects			Sticker Books	Subjects		
For Ages 2~4	First Crayon	First Sketch	Cutting for the First Time	For Ages 1~2	Korean Alphabet	Numbers & Counting	Creativity
For Ages 3~5	Cutting & Making	Coloring	Origami	For Ages 2~3	Korean Alphabet	Numbers & Counting	Creativity
				For Ages 3~5	Korean Alphabet	Numbers & Counting	Creativity
				By Subjects	Vehicle	Compare & Assort	Color & Shape
					Princess Play	Cooking Play	Animal Play

Intelligence Up

- No.1 toddler’s workbook for 15 years in Korea
- Known as “Korea’s workbook” sold over 150,000 books

For Age 2



For Age 3



For Age 4



For Age 5



- 24 titles
 - Ages 2~5
 - 171 × 241 mm
 - 64 pages
 - 2015.03.01
 - KRW 1,990 (ea.)
- * Rights sold : China (available : Numbers & Counting, Creativity), Thailand

	Subjects					
For Age 2	Korean Alphabet	Writing Korean Alphabet	Numbers & Counting	Creativity	First Crayon	Drawing Lines
For Age 3	Korean Alphabet	Writing Korean Alphabet	Numbers & Counting	Creativity	Picture Puzzle	Cutting for the First time
For Age 4	Korean Alphabet	Writing Korean Alphabet	Numbers & Counting	Creativity	Maze	Art Activity
For Age 5	Korean Alphabet	Writing Korean Alphabet	Numbers & Counting	Creativity	Maze	Origami

Numbers & Counting

For Age 2 | Learning to recognize the shapes of numbers
Learning numbers from 1 to 3



For Age 4 | Learning to write numbers from 1 to 12
Practicing addition and subtraction



Creativity

For Age 2 | Learning to differentiate objects and improve the sensitivity of colors and shapes through classifying the colors, shapes, forms and kinds of objects



For Age 4 | Enhancing situational assessment skills and logical thinking through activities such as finding the picture



For Age 3 | Comparing sizes, lengths and heights
Counting numbers from 1 to 5
Learning basics of addition and subtraction



For Age 5 | Learning numbers from 1 to 20
Learning concepts of position (top, bottom, front, back, etc.)
Reading the time on a clock



For Age 3 | Stimulating children’s imagination to enhance understanding skills through the workbook



For Age 5 | Enhancing reasoning power and improving judgement through activities such as learning parts and whole of an object



Left Brain Right Brain

- Systematic program to develop left and right brain symmetrically
- Studying with workbook after warming up with age-specific sticker books
- Credible contents supervised by Korea Academy of Gifted Education (KAGE)

Left Brain Workbooks



Left Brain Sticker Books



Right Brain Workbooks



Right Brain Sticker Books



- 24 titles
- Ages 2~7
- Workbook 225 × 295 mm, 1 sheet of sticker
- (Left brain 96 pages | Right brain 92 pages)
- Sticker book 225 × 298 mm, 20 pages + 6 sheets of sticker
- 2009.09.01
- Workbook KRW 6,500 (ea.)
- Sticker book KRW 4,800 (ea.)

* Rights sold : Thailand
(available : 12 sticker books),
China

	Subjects			
For Age 2	Left Brain Workbook	Right Brain Workbook	Left Brain Sticker Book	Right Brain Sticker Book
For Age 3	Left Brain Workbook	Right Brain Workbook	Left Brain Sticker Book	Right Brain Sticker Book
For Age 4	Left Brain Workbook	Right Brain Workbook	Left Brain Sticker Book	Right Brain Sticker Book
For Age 5	Left Brain Workbook	Right Brain Workbook	Left Brain Sticker Book	Right Brain Sticker Book
For Age 6	Left Brain Workbook	Right Brain Workbook	Left Brain Sticker Book	Right Brain Sticker Book
For Age 7	Left Brain Workbook	Right Brain Workbook	Left Brain Sticker Book	Right Brain Sticker Book

Left Brain Logic contents to improve concentration and comprehension by developing left brain

For Age 2 | Left Brain Workbook



For Age 2 | Left Brain Sticker Book



For Age 6 | Left Brain Workbook



For Age 6 | Left Brain Sticker Book



Right Brain Unique contents to enhance creativity and imagination by developing right brain

For Age 2 | Right Brain Workbook



For Age 2 | Right Brain Sticker Book



For Age 6 | Right Brain Workbook



For Age 6 | Right Brain Sticker Book



Intelligence Up Sticker Book

IQ·EQ·CQ

- Series in order to stimulate and develop children’s IQ, EQ, and CQ
- Fulfilling experience after completing each step

IQ Sticker Books

For Ages 2~3 |

Composed of activities to develop intellectual abilities such as arranging rules, practical numbering and etc.

For Ages 3~4 |

Composed of various activities such as shapes, sorting, comparing, space, perception and etc.

For Ages 4~5 |

Composed of activities such as sorting, the part and the whole, shapes, and etc. with harder levels

EQ Sticker Books

For Ages 2~3 |

Developing sensibility by decorating animals, under the sea, cany land, and etc.

For Ages 3~4 |

Learning to talk based on imaginations by decorating worlds of monsters, fairy tales, and bugs

For Ages 4~5 |

Developing sensibility by adorning surrounding objects and decorating based on imagination

CQ Sticker Books

For Ages 2~3 |

Composed of categories such as sensibility, fluency, flexibility, and concreteness

For Ages 3~4 |

Composed of contents letting children to think in a creative way

For Ages 4~5 |

Composed of 6 key parts for creativity with balance

- 9 titles
- Ages 2~5
- 210 × 297 mm
- 24 pages + 6 sheets of sticker
- 2004.07.01
- KRW 5,000 (ea.)

* Rights sold : Thailand

	Subjects		
For Ages 2~3	IQ Sticker Book	EQ Sticker Book	CQ Sticker Book
For Ages 3~4	IQ Sticker Book	EQ Sticker Book	CQ Sticker Book
For Ages 4~5	IQ Sticker Book	EQ Sticker Book	CQ Sticker Book