

【Activity】

Samsung Pop-up 6 Books



- Category | Pop-up Book
- Target | 0~5 years
- Series | Dinosaurs, Animal, Number, Vehicle, Princess, Birthday | Total: 6 Books
- Format | 180 x 180 x 28 mm, 12p, 658g
- Illustrator | Sebastian Braun (UK), Cralie Vallageas (France), Goolygooly (Korea), etc
- Pub Date | Dinosaurs, Animal, Number, Vehicle 2016.06.01
(First Edition 2015.02.01 | Cover changed, Price reduced)
Princess, Birthday 2015.02.01
- Price | Dinosaurs, Animal, Number, Vehicle 6,800won | Princess, Birthday 8,800won
- Right Sold | China (Simplified chinese), Taiwan (Traditional chinese) sold

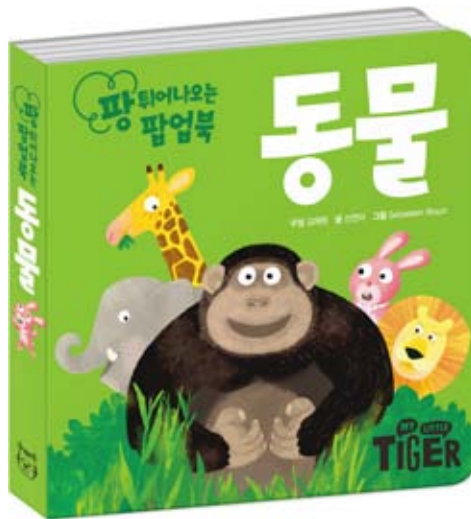
| Selling Points

- More varied and high-quality pop-up structures than other pop-up books
- Contain materials that children enjoy such as 3D fire engine, 3D cake, Princess' dress-up, etc.
- Interesting stories that fit naturally with the pop-up structure

| Detailed Series Composition



Dinosaurs 978-89-15-10134-0
Illustrator: Early-Spring (Korea)



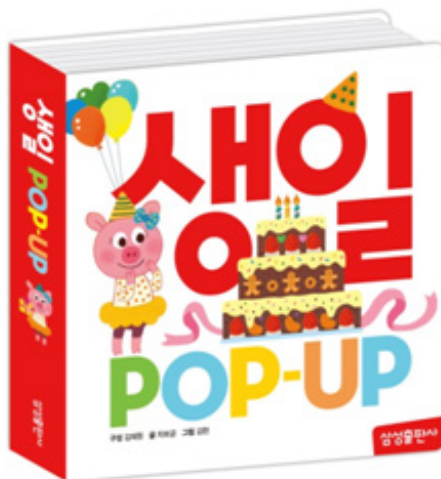
Animal 978-89-15-10135-7
Illustrator: Sebastian Braun (UK)



Number 978-89-15-10132-6
Illustrator: Sung-Hee Yun (Korea)



Vehicle 978-89-15-10133-3
Illustrator: Early-Spring (Korea)



Birthday 978-89-15-09376-8
Illustrator: Goolygooly (Korea)



Princess 978-89-15-09375-1
Illustrator: Cralie Vallageas (France)

| Look Inside



Dinosaurs



Animal



Number



Vehicle



Birthday



Princess