



Wow, is this a story book or a social studies textbook?

Clever Mr. Social Studies

Study material is explained in a easy to understand, fairy tale format to boost children's learning



Hey Dongo! Let's Play!
Theme: Mr. Social Studies' story about leisure life

Written by Yu-ri Kim
Illustrated by Eun-jeong Seol

Doing what you want with your free time is called leisure life. These days a lot of kids play computer games. It can be fun to beat monsters and drive a car on the computer. By reading Dongo's story let's learn about a better way to spend leisure life.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-049-9

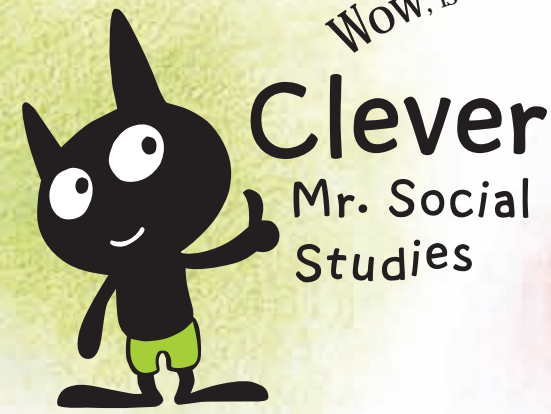


Please Love Us
Theme: Mr. Social Studies' story about human rights

Written by Sang-gyo Lee
Illustrated by Yun-jeong Choi

People are all the same. But it doesn't mean that our looks or our thoughts are the same. It means that everyone is valuable and equal. By reading these seven stories you will realize how special you are and how heart-warming the world is.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-055-0



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Clever Mr. Social Studies

《Clever Mr. Social Studies》 explains difficult concepts about geography, society, culture, economy, politics and world with interesting stories and fascinating pictures. Reading 《Clever Mr. Social Studies》, our children can learn to be world citizens. They can get a general idea of what a society is and what we should do to be a part of it.



A Story About Our Neighborhood Family
Theme: Mr. Social Studies' story about how families have changed

Written by Seon-hye Jang
Illustrated by Eun-gyeong Kim

A long time ago, the whole family from grandparents to grandchildren, all lived together in the same house. But these days, there are many types of families like families with only a married couple, families with only mom, dad, and children, and families with only children, and many others. As time goes by we'll be able to see even more types of families.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-047-5



A Strange Dream
Theme: Mr. Social Studies' story about life in the future

Written by Mi-ae Lee
Illustrated by Jae-suk Kim

Technology is advancing every-day and scientists are keep making new discoveries. In this book, Jiwoo the main character accidentally goes on a trip to the future. What does the future that Jiwoo sees look like?

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-050-5



How Do You Send Messages?
Theme: Mr. Social Studies' story about communication and information

Written by Seo-gyeong Kim
Illustrated by Hyeong-gyu Pyun

Aren't you curious how people in the past sent messages when there were no phones or computers? Long time ago, horns and smoke signals were used to send messages. But how did they send news using only smoke signals?

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-053-6



The Seven Dwarves and the Giant's House
Theme: Social Studies' story about the division of labor

Written by Seon-hye Jang
Illustrated by Jong-uk Hwang

The giant thought that he could easily build a house all by himself. But he soon finds out it's not easy building a house. The giant learns that it's better to divide up the work and have each person do the work they do best. This is called division of labor.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-078-9



Mom's Thrifty Notebook
Theme: Mr. Social Studies' story about household economy

Written by In-suk Kim
Illustrated by Yeong-mi Park

The thrifty notebook can tell us how to spend our money wisely. Saving doesn't mean to not buy anything at all but instead it means not buying things we don't need. What's the big deal about mom's thrifty notebook?

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-082-6

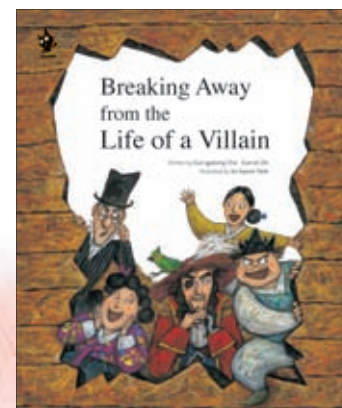


Oh My Goodness! Taxes!
Theme: Mr. Social Studies' story about taxes

Written by In-suk Kim
Illustrated by Ju-hyeon Jung

If you are a citizen in your country then you have to pay taxes. It is because a country needs the taxes paid by the country's citizens so that the government can work. By reading this story you'll learn about how taxes are collected, and how the taxes strength a country step by step.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-084-0



Breaking Away from the Life of a Villain
Theme: Mr. Social Studies' story about business

Written by Eun-gyeong Cho Eun-sil Oh
Illustrated by So-hyeon Park

Businesses aren't run by just one person. There is a person who makes goods, and a person who sells goods, and a person who manages the income and expenses. Here, they say even villains got together and made a business. Aren't you curious as to who does what?

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-079-6

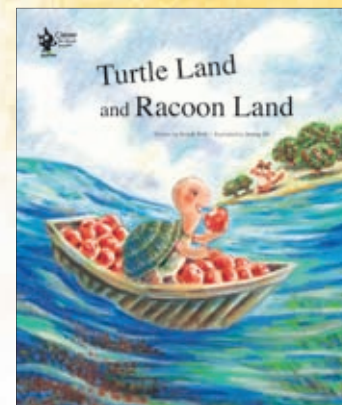


Where Does It Come From? Who Makes Them?
Theme: Mr. Social Studies' story about industries

Written by Seo-gyeong Kim
Illustrated by Yun-yeong Choi

We need a lot of things to live comfortably. These things don't just drop from the sky or come from the ground. Then, where do the things we need come from and who makes them? Let's take a look at how the goods we need in our daily lives come to us.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-081-9



Turtle Land and Raccoon Land
Theme: Mr. Social Studies' story about trade

Written by In-suk Kim
Illustrated by Jeong Oh

Things that aren't made in our country, we buy from other countries. Importing and exporting between countries is called trade. Shall we take a look at what the turtle from Turtle Land and the racoon from Raccoon Land buy and sell to each other?

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-080-2



The Three People
Theme: Mr. Social Studies' story about money

Written by Seon-yeon Suh
Illustrated by Si-a Hong

We buy the things we need with money. We also need money when we go to the hospital or when we go to the movies. But money wasn't always used from the beginning. Then, how did people make and start using money? Let's find out together.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-074-1

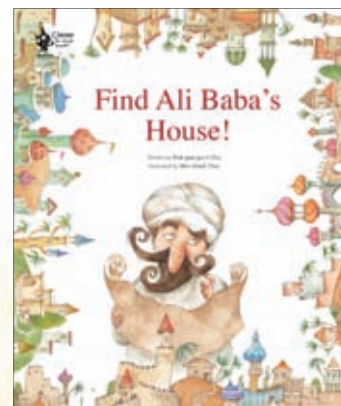


We Can Go Farther and Faster!
Theme: Mr. Social Studies' story about transportation

Written by Neul-ttang Ha
Illustrated by Hyeong-gyu Pyun

People wanted to go farther and faster. So they made cars that run faster than animals, and boats that can sail far on water. They also made airplanes that can fly like birds. What kind of rides will be made in the distant future?

40 pages full colours
230 x 270 mm
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Find Ali Baba's House!
Theme: Mr. Social Studies' story about maps

Written by Rok-gae-gu-ri Chu
Illustrated by Min-cheol Choi

So the band it leader set out to find Ali Baba's house to get his treasures back. Then, he found out that he can reach the destination more easily if he marked them with a symbol. This is called a map. Let's see how maps are made, and what kind of symbols are hidden in it.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-036-9



If the Earth is Sick, I'm Sick Too
Theme: Mr. Social Studies' story about environment and preservation

Written by Neul-ttang Ha
Illustrated by Jeong-seok Baik

Black smog from cars, a small river where nothing can live anymore, and vinyl garbage thrown away anywhere... You've all heard about environmental pollution, right? Just who is causing environmental pollution that makes our body sick and destroys our Earth?

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-045-1



Come Visit Our House
Theme: Mr. Social Studies' story about Asia

Written by Gyu-hui Lee
Illustrated by Min-cheol Choi

There are many countries in Asia and many different kinds of people live in many different types of houses. Mingming lives in a house with lots of people. Xuan lives in a house built on the water. Each of them is waving at you to come over to their house. Want to go on a tour of Asian houses?

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-095-6

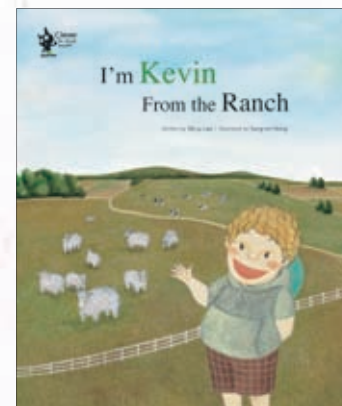


Who lives in the Americas?
Theme: Mr. Social Studies' story about the Americas

Written by Yu-ri Kim
Illustrated by Su-min Hwang

The American continent is between the Pacific Ocean and the Atlantic Ocean. The United States of America, Canada, and Mexico are in North America. While in South America there are many countries like Brazil and Argentina. By reading this book you can meet many different people from the Americas and learn about their history.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-097-0

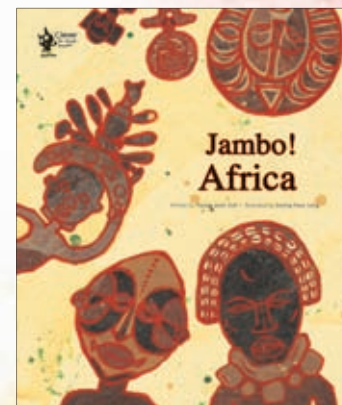


I'm Kevin From the Ranch
Theme: Mr. Social Studies' story about Oceania

Written by Ok-ju Lee
Illustrated by Sang-mi Hong

In Oceania, there is a country called Australia. At the center of Australia are deserts and open grass fields. Do you want to know how Kevin lives and studies so far from the city? What Kevin does during the day can show us how children live in this part of Australia.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-098-8

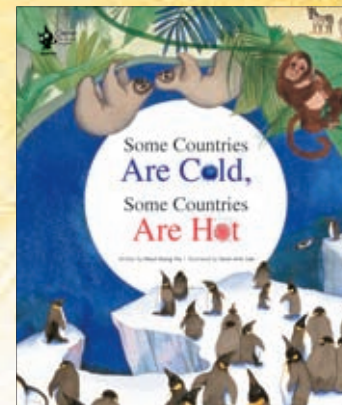


Jambo! Africa
Theme: Mr. Social Studies' story about Africa

Written by Yeong-seon Suh
Illustrated by Seong-hwa Jung

Africa is the world's second largest continent. It is also a wonderful land with rich wildlife running around in vast grasslands. And it has abundant resources including gold, diamonds, etc. There are various people who live in Africa. Let's go to the spirit-filled African Continent.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-099-4



Some Countries Are Cold, Some Countries Are Hot
Theme: Mr. Social Studies' story about world climate zones

Written by Neul-ttang Ha
Illustrated by Seon-min Lee

In Korea, the weather can be hot or cold depending on the season. We live in what is called a "temperate climate zone." Different climates have different environments, different animals, plants, and different ways of living. Then let's find out how they are different.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-103-8



Walawala and the Three Kingdoms
Theme: Mr. Social Studies' story about democracy

Written by Yu-ri Kim
Illustrated by Ji-seung Guk

Managing a country is called politics. Walawala moved several times to live a happy life. He was in the Kingdom of King Is The Lord, the Kingdom of Power Is The Best, and the Kingdom of Everything Is Solved by Agreements. Think about what country you want to live in after reading this book.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-086-4

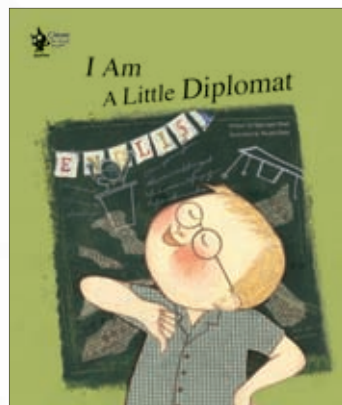


The Hurly-burly Court
Theme: Mr. Social Studies' story about courts

Written by Neul-ttang Ha
Illustrated by Yeong-yeon Choi

Everyone may be treated unfairly. What should we do in these cases? A court is a place to solve problems which arise between people. Jack who climbed the beanstalk came to stand at the court. What on Earth is happening? Would he be set free or be punished?

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-088-8

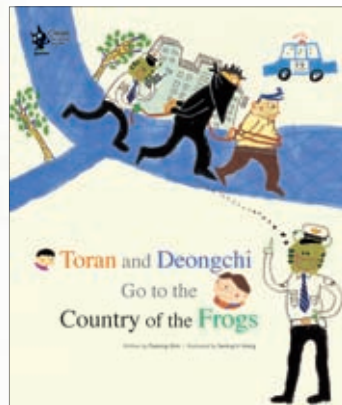


I Am A Little Diplomat
Theme: Mr. Social Studies' story about diplomacy

Written by Gyu-sun Choi
Illustrated by Yu-mi Choi

Diplomacy is to establish relations between different countries. It is a diplomat who speaks for our nation in another country and who tries to make peace between our country and another country when conflicts occur. Kindergarten children who had great fun during the summer vacation are insisting that they are diplomats.

40 pages full colours
230 x 270 mm
ISBN 978-89-6261-091-8



Toran and Deongchi Go to the Country of the Frogs
Theme: Mr. Social Studies' story about laws

Written by Pyeong Kim
Illustrated by Seong-Ji Hong

In this story, Deongchi doesn't know that using his strength to steal things from other kids is wrong. He also thinks that life would be easier and better without the law. Let's see if that's true.

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