

# Brain Exercise Book 17 Types



○ Category	Activity Book
○ Target	2~5 Year
○ Series	7 Coloring Exercise Books, 4 Doodling Exercise Books, 4 Brain Exercise Books, 2 Mathematics Exercise Books   Total: 17 books
○ Format	185 x 260mm, 48p Body (no content on the other side)
○ Illustrator	Isabelle Jacqu� (France), St�phanie Rousseau (France), Emilie Lapeyre (France) and etc
○ Pub Date	2017.08.01
○ Price	2,900 won/ea
○ Right Sold	—

## | Selling Point

- Diverse topic and activity for helping brain development such as drawing lines, coloring, and solving mazes
- Intuitive composition that helps understanding the education contents at a glance
- Various illustrations by famous artists from the inside and outside the country

# | Detailed Series Composition

## ● 7 Coloring Exercise Books



Animals  
978-89-15-10483-9



Dinosaurs  
978-89-15-10488-4



Vehicle  
978-89-15-10484-6



Princess  
978-89-15-10487-7



Cooking  
978-89-15-10486-0



Home  
978-89-15-10485-3



Fairy Tales  
978-89-15-10489-1

## ● 4 Doodling Exercise Books



Shape  
978-89-15-10491-4



Drawing  
978-89-15-10492-1



Decorating  
978-89-15-10493-8



얼굴  
978-89-15-10494-5

## ● 4 Brain Exercise Books



Connecting Dots  
978-89-15-10496-9



Drawing Lines  
978-89-15-10495-2



Picture Puzzle  
978-89-15-10497-6



Solving Mazes  
978-89-15-10498-3

## ● 2 Mathematics Exercise Books



123  
978-89-15-10499-0



Color · Shape  
978-89-15-10500-3



# | Look Inside

## ● Color Exercise Book Contents



Dinosaurs

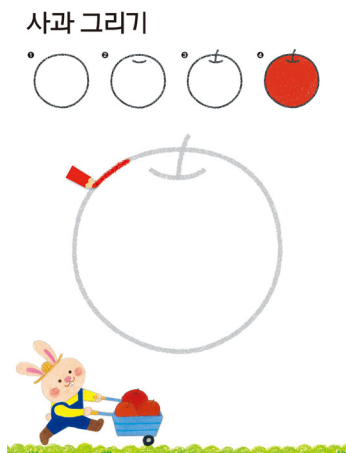


Fairy Tales



Animals

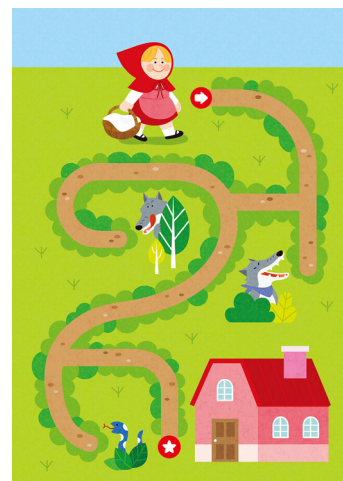
## ● Doodling Exercise Book Contents



Drawing



Decorating

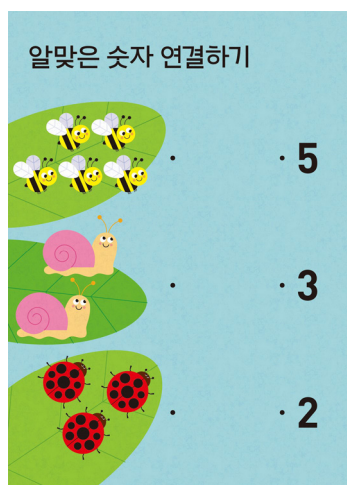


Solving Mazes



Connecting Dots

## ● Mathematics Exercise Book Contents



123



Color · Shape

# Fairy Tale Pop-Up Book

## 5 Books



○ Category	Pop-Up Book
○ Target	3 Years+
○ Series	Cinderella, Rapunzel, Wolf And The Seven Little Goats, Three Little Pigs, Pinocchio   Total: 5 books.
○ Format	180*180mm, 14p
○ Illustrator	Lilidoll (France), Elenore Della Malva (France), Genie Espinosa (Spain), Maxilano Luchini (Argentina), Olga Demidova (Russia)
○ Pub Date	2017.10.01
○ Price	7,800 won/ea
○ Right Sold	—

### | Selling Point

- Fantastic visuality of world's famous illustrators' artwork with an elaborate pop-up style
- Diverse control associated with each fairy-tale story such as Pinocchio's nose getting longer, and Cinderella changing



## | Detailed Series Composition



Cinderella

978-89-15-10460-0

Illustrator Lilidoll(France)



Rapunzel

978-89-15-10461-7

Illustrator Elenore Della Malva(France)



The Wolf And The Seven Little Goats

978-89-15-10463-1

Illustrator Maxilano Luchini(Argentina)



The Three Little Pigs

978-89-15-10462-4

Illustrator Genie Espinosa(Spain)



Pinocchio

978-89-15-10464-8

Illustrator Olga Demidova(Russia)

## | Look Inside



Cinderella



Rapunzel



The Wolf And The Seven Little Goats



The Three Little Pigs



Pinocchio



# Bag Book 2 Types



○ Category	Bag Book
○ Target	3 Year
○ Series	Princess, Doctor   Total: 2 Books
○ Format	250 x 250 x 10.5 mm, 16p, including cover
○ Illustrator	Gwenaelle Dudeck (France), Betowers (Spain)
○ Pub Date	2017.07.01
○ Price	8,800 won/ea
○ Right Sold	—

## | Selling Point

- Board book with a handle shaped like a bag
- Picture book that children can play and carry like a bag

## | Detailed Series Composition



Princess Bag

978-89-15-10455-6 74370

Illustrator Gwenaëlle Dudek(France)

Doctor Bag

978-89-15-10456-3 74370

Illustrator Betowers(Spain)

## | Look Inside



Princess Bag



Doctor Bag



# 100 Stickers 4 Types



○ Category	Stickers
○ Target	2~5 years
○ Series	Animals, Vehicle, Dinosaurs, Princess   Total: 4 Sticker Sets
○ Format	142 × 165 x 3mm, 100 Stickers
○ Illustrator	Betowers (Spain), Clémentine Dérodit (France), Sarah Andreacchio (France), Edward Miller (US)
○ Pub Date	2017.08.01
○ Price	4,900 won/ea
○ Right Sold	—

## | Selling Point

- 100 different stickers
- Refined illustration by artists based in France/New York

## | Detailed Series Composition



Animals  
8809256426426  
Illustrator Sarah  
Andreacchio  
(France)



Vehicle  
8809256426433  
Illustrator Edward Miller  
(USA)



Dinosaurs  
8809256426402  
Illustrator Betowers  
(Spain)



Princess  
8809256426419  
Illustrator Clémentine Dérodit  
(France)

## | Look Inside



Animals



Vehicle



Dinosaurs



Princess



# Origami Animal



○ Category	Origami Book
○ Target	Age 3 & Up
○ Series	1 Origami Book + 80 Folding Papers
○ Format	150 x 150mm, 24p origami book + 80 folding papers
○ Illustrator	—
○ Pub Date	2017.08.01
○ Price	3,300 won
○ Right Sold	—

## | Selling Point

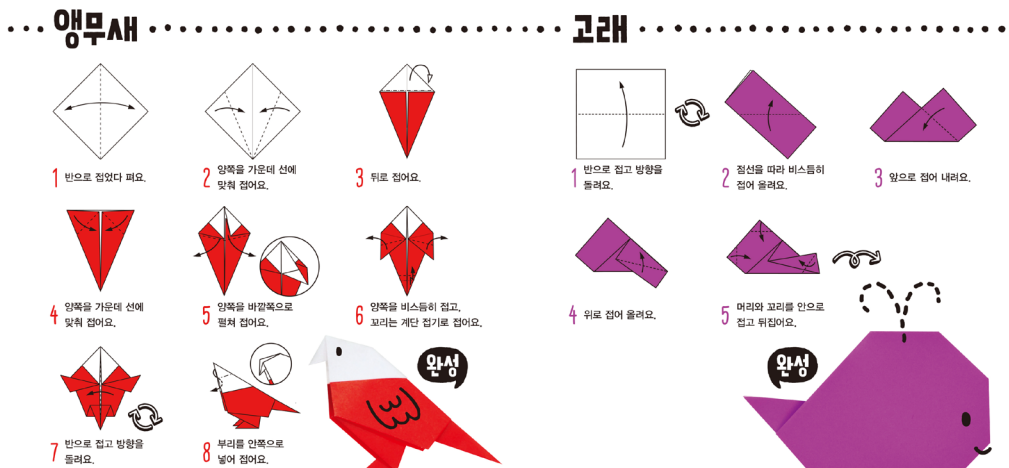
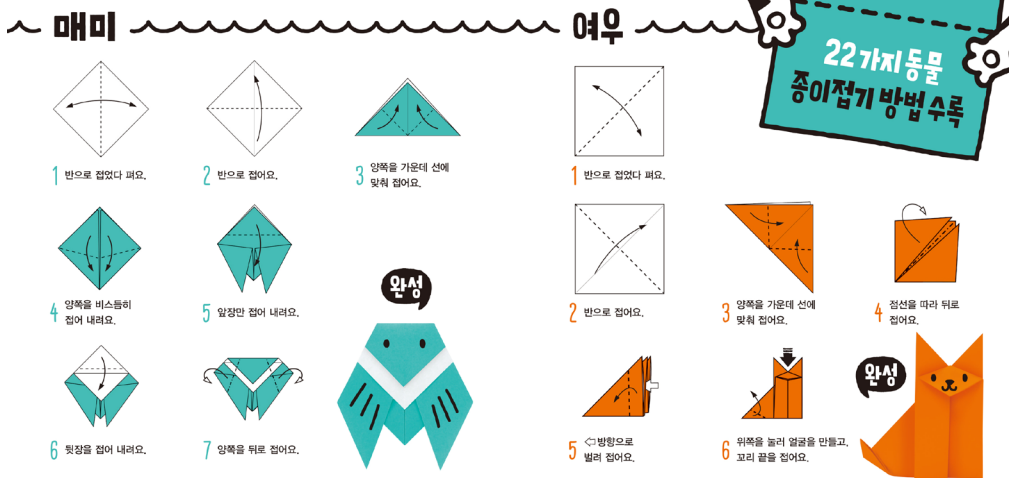
- Combination product composed of an origami animal book with 22 tutorials and 80 one-sided origami folding papers

# | Detailed Series Composition



Origami Animal  
8809256426907

## | Look Inside





# Tiger School 40 Books



○ Category	Workbook
○ Target	2~5 years
○ Composition	Age 2: 10 Books, Age 3: 10 Books, Age 4: 10 Books, Age 5: 10 Books   Total: 40 Books
○ Format	228 x 280 mm, 64p
○ Illustrator	Cover: Daniel Roode (US) Inside: Yu-Jin Shin, Early-Spring, Eun-Mi Choi (Korea)
○ Pub Date	2016.10.01
○ Price	4,800won/ea, 39,900won/set
○ Rights Sold	Thailand sold(17 volumes), – Available : Art line

## | Selling Points

- The books based on the American kindergarten curriculum
- Stylish cover illustrations by Daniel Roode, one of the best illustrators in Europe and America

## | Detailed Series Composition

For Age 2 The first workbooks include fun activities, friendly illustrations, and rhythmic words.



978-89-15-10307-8



978-89-15-10308-5



978-89-15-10309-2



978-89-15-10310-8



978-89-15-10311-5



978-89-15-10312-2



978-89-15-10313-9



978-89-15-10314-6



978-89-15-10535-5



978-89-15-10534-8

● For age 3 Solving intuitive and interesting quizzes will make your children feel fulfilled.



978-89-15-10315-3



978-89-15-10316-0



978-89-15-10317-7



978-89-15-10318-4



978-89-15-10319-1



978-89-15-10320-7



978-89-15-10321-4



978-89-15-10322-1



978-89-15-10533-1



978-89-15-10532-4



For Age 4 Practice comprehension, expression and sociality to develop self-regulation abilities.



978-89-15-10323-8



978-89-15-10324-5



978-89-15-10325-2



978-89-15-10326-9



978-89-15-10328-3



978-89-15-10329-0



978-89-15-10330-6



978-89-15-10327-6



978-89-15-10529-4



978-89-15-10537-9

For Age 5 Pre-schoolers will get on track toward school success by completion of childhood tasks.



978-89-15-10331-3



978-89-15-10332-0



978-89-15-10333-7



978-89-15-10334-4



978-89-15-10335-1



978-89-15-10336-8



978-89-15-10337-5



978-89-15-10468-6



978-89-15-10531-7



978-89-15-10536-2

# | Look Inside

## ● Korean Alphabet

### 옷 이름 1

반에 나감 때는 옷을 예쁘게 차려입어요.  
옷 이름을 말하고, 빈 곳에 알맞은 글자 스티커를 붙여 보세요.

바지 티셔츠 치마

### 치마를 찾아요

하루에 신복을 나가고 옷을 골라요.  
옷장에서 알맞은 옷을 찾아 보세요.

바지 티셔츠 치마

For age 2 First Korean Alphabet 1  
Fruit, Clothes, Food, Animals, My Belongings

### 바를 배워요

자음 바른 비읍이랑요 앞어요. 부엉이의 바를 따라 써 보세요.

부엉이

하늘을 나는 열기구 바에 숨어 있어요. 바를 모두 찾아 보세요.

별뿔속에 옷이 잔뜩 들어 있어요.  
이름에 바이 들어가는 옷을 모두 찾아 보세요.

For age 3 Korean Alphabet 1  
Consonant, Vowel, 'ga'~'ha'

### 차~치를 만들어요

자음 초과 모음이 만나 글자가 만들어져요.  
글자가 어떻게 만들어지는지 잘 보고, 경선을 따라 써 보세요.

기차 차마 치즈

### 칙칙폭폭 날말 기차

칙칙폭폭 날말 기차가 출발해요.  
각 날말에서 맨 앞 칸과 같은 글자를 찾아 보세요.

For age 4 Korean Alphabet 1  
Basic letter

### 무슨 화석일까요?

오래 전에 살았던 식물의 한 부분이 화석이 되었어요.

화석을 잘 보고, 어느 부분인지 알맞은 이름을 찾아 보세요.

### 꽃으로 만든 물약

마녀가 꽃으로 마법의 물약을 만들려고 해요.  
냄비 속 재료를 잘 보고, 꽃이 아닌 것을 찾아 X하세요.

For age 5 Korean Alphabet 1  
Noun, Onomatopoeia, Mimetic word, Verb, Adjective

## ● Math

### 케이크에 초를 꽂아요

생일 케이크에 초가 있어요.  
손가락 그림을 잘 보고, 알맞은 개수만큼 초 스티커를 붙여 보세요.

### 수를 나타내는 말

'하나', '둘', '셋'은 수를 나타내는 말이에요.  
각 날말에 알맞은 손가락 그림을 찾아 선으로 이어 보세요.

셋 둘 하나

For age 2 First Math 1  
Learning to correspond with numbers, Counting 1~5

### 2대 더 많아요

주차장에 자동차 2대가 주차되어 있어요.  
그런데 자동차 2대가 더 들어요.

자동차는 모두 몇 대일까요? 알맞은 그림을 찾아 보세요.

### 2마리 더 적어요

사육사 새 5마리가 있어요.  
그런데 새 2마리가 알맞은 문으로 날아가 버렸어요.

남은 새는 모두 몇 마리일까요? 알맞은 그림을 찾아 보세요.

For age 3 Math1  
Counting 1~10, a big number, a small number

### 십삼 열셋

선반에 캄캄이치가 나란히 놓여 있어요. 캄캄이치 13개를 세주세요.

초콜릿과 체리의 개수를 각각 세고, 빈칸에 알맞은 숫자를 써 보세요.

13 13 13 13 13

For age 4 Math 1 Counting 1~20, Division, Combine

### 두 손 손가락 셈하기

각 줄에 있는 손가락 개수를 세어 보세요.  
그리고 지시대로 빈칸에 알맞은 손가락 스티커를 붙여 보세요.

### 두 손 손가락 셈하기

각 줄에 있는 물건 개수를 세어 보세요.  
그리고 지시대로 빈칸에 알맞은 손가락 스티커를 붙여 보세요.

For age 5 Math 1 Counting big numbers,  
The basics of addition and subtraction



## ● Creativity



For age 2 Creativity Distinction, The Part and The Whole, Expression, Comprehension



For age 3 Creativity Distinction, The Part and The Whole, Expression, Comprehension

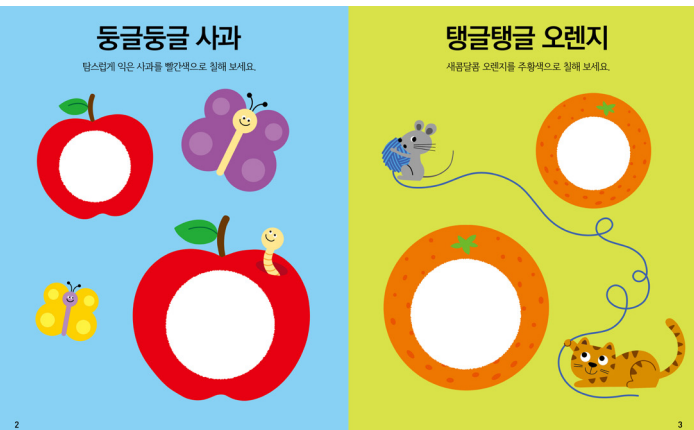


For age 4 Creativity Distinction, Common sense, Comparison, Puzzle, Memory



For age 5 Creativity Distinction, Common sense, Inference, Puzzle, Imagination

## ● Art



Age 2 First Coloring Coloring Fruits, Food, Animals, and Vehicles



Age 3 First Drawing Drawing, Coloring, and Doodling



Age 4 Cutting Cutting Straight Lines, Curved Lines, Polygonal Lines, and Objects



Age 5 Arts & Crafts Cutting, Folding, and Crafting

## ● Maze



Age 2 Drawing Lines Drawing Straight Lines, Curved Lines, Figures and Objects



Age 3 First Maze Village, Nature, and Amusement Park



Age 4 Maze Farm, Forest, House, Animal, and Vehicle Mazes



Age 5 Maze Animals, Vehicle, Dinosaur, and Space Mazes

## ● ETC



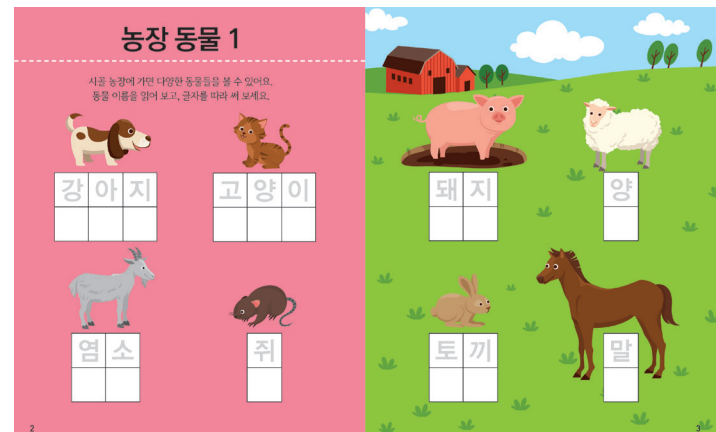
For age 2 Word Play  
First 100 word, First expression, Greeting



Preparing for Age 3  
Life Habit, IQ, Language, Mathematics, Animals



Preparing for Age 4  
IQ, Language, Mathematics, Science, Sociality



For age 5 Writing Korean Alphabet  
Writing 100 essential words



# 12-Week Left Brain Right Brain Exercise

## 4 Books



○ Category	Workbook
○ Target	4 Years+
○ Series	2 Left Brain Development, 2 Left Brain Development, Total: 4 Books
○ Format	252mm×293mmx7mm, 80p/book
○ Illustrator	—
○ Pub Date	7.1.2017
○ Price	18,000won/set, 5,500won/each
○ Right Sold	Taiwan Sold, China (Simplified Chinese) Sold

### | Selling Point

- Suggesting educational method for each side of brain
- Minimized limitation upon language due to presenting problems with visual illustrations



# | Detailed Series Composition

## ● Left Brain Development



### 좌뇌개발 12주

수리·언어·상식·논리  
비교·듣는 기억



978-89-15-10478-5



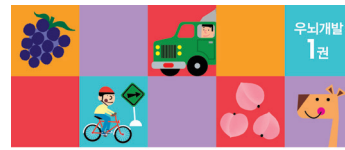
### 좌뇌개발 12주

수리·언어·상식·논리  
비교·듣는 기억



978-89-15-10479-2

## ● Right Brain Development

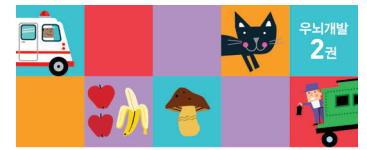


### 우뇌개발 12주

공간·도형·변별·규칙  
창의·보는 기억



978-89-15-10480-8



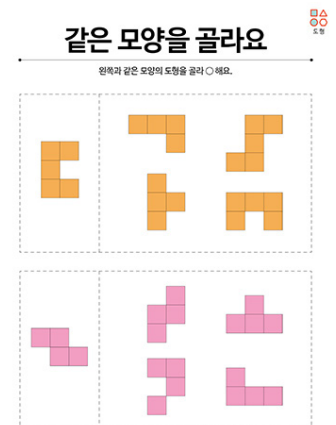
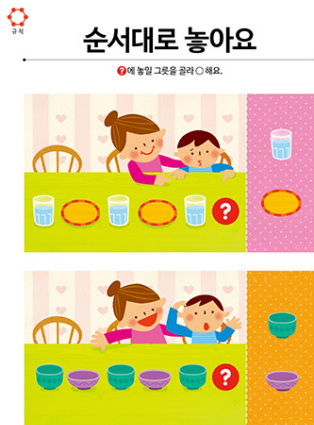
### 우뇌개발 12주

공간·도형·변별·규칙  
창의·보는 기억



978-89-15-10481-5

## | Look Inside



### Left Brain Development

Mathematics, Language, Common Sense, Logic, Comparison, Sound Memory



### Right Brain Development

Space, Figures, Discrimination, Rules, Creativity, Visual Memory