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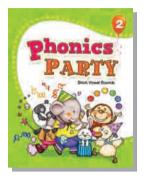
Storybook

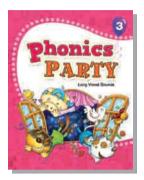
Phonics Party 1~4

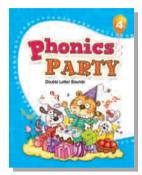
A wide range of enriched listening, reading, and writing activities

- Grade | Kindergarten ~ Elementary
- Components | Student's Book (Workbook) 1~4, Audio CD 1~4
- Units | 12 (6 pages/unit), 92 pages (Workbook 60 pages)









Key Features

- 1. A wide range of enriched listening, reading, and writing activities
- 2. A variety of fun songs and chants
- 3. Essential review units with loads of great exercises
- 4. A sight words section to help you read all words perfectly
- 5. An accompanying workbook to further develop skills
- 6. Supplementary flash cards and stickers

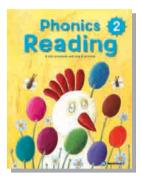


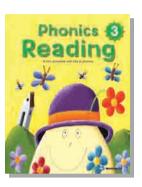
Phonics Reading 1~4

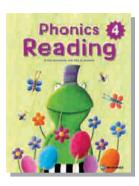
Various stories — help learners to understand sounds and phonetic values

- Grade | Kindergarten ~ Elementary
- Components | Student's Book 1~4, Audio CD 1~4
- Units | 12 (4 pages/unit) + Reviews, 74 pages



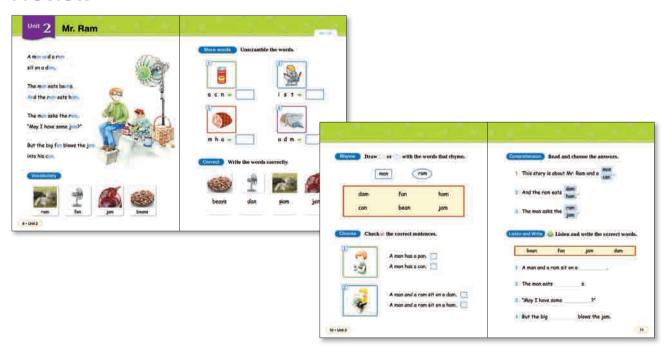






Key Features

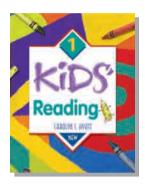
- 1. Various stories help learners to understand sounds and phonetic values.
- 2. Lots of vocabularies support learners' word power and reading skills.
- 3. Reviews make learners check their learning progress.
- 4. Chants allow learners to give their attention by learning through humming songs.
- 5. Audio CDs are also included for learners.

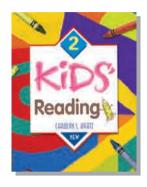


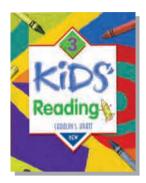
Kids' Reading 1~3

Themes familiar to children

- Grade | Kindergarten ~ Elementary
- **Components** | Student's Book 1~3, Audio Tape 1~3
- Units | 20 (4 pages/unit), 84 pages

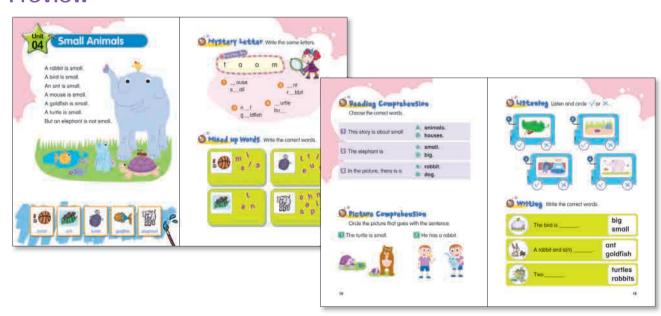






Key Features

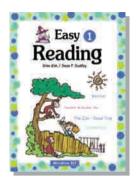
- 1. Themes familiar to children
- 2. Varied simple sentence patterns
- 3. 6~10 lines of text, repetition of phrases, refrains
- 4. Colorful, fun illustrations to stimulate the children's interest
- 5. 5 new words through mini pictures in each unit
- 6. Picture-based, fun activities in each unit

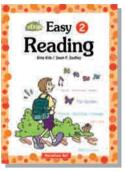


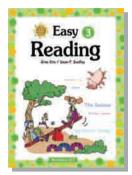
Easy Reading 1~5

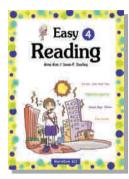
This gives students an opportunity to see and hear any new words they may not know how to pronounce.

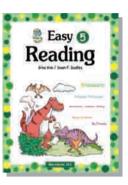
- Grade | Kindergarten ~ Elementary
- Components | Student's Book 1~5, Audio Tape 1~5
- Units | 30 (2 pages/unit), 68 pages





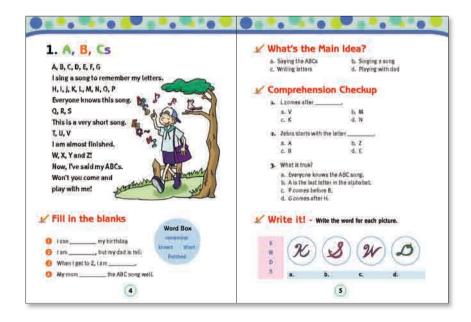






Key Features

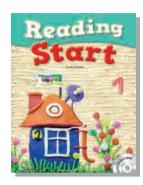
- 1. READING Each lesson begins with Short Story to be read, first by the teacher with the students listening. This gives students an opportunity to see and hear any new words they may not know how to pronounce.
- 2. FILL IN THE BLANKS Four words of Word Box are selected from each story to help increase the students' vocabulary and understanding of those words.
- 3. WHAT'S THE MAIN IDEA This section is set up for the students to determine what the Main Idea of the story is.
- 4. COMPREHENSION CHECKUP Several Reading Questions are listed with the answers in multiple choice format. The Questions are meant to reconsider the short stories and acquire a deeper understanding.
- 5. WRITE IT This is a section set up to be a little more fun where the students Match Words to corresponding pictures.

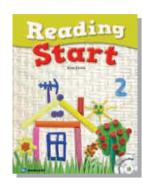


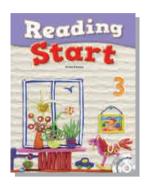
Reading Start 1~3

Theme-based topics with interesting stories

- Grade | Kindergarten ~ Elementary
- Components | Student's Book 1~3 (Workbook), Audio CD 1~3
- Units | 10 (4 pages/unit), 88 pages (Workbook 44 pages)

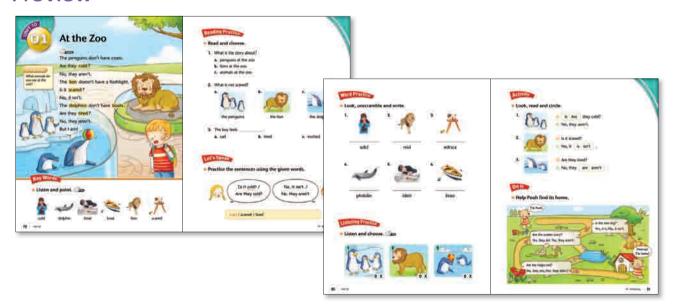






Key Features

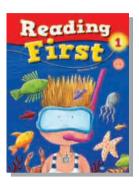
- 1. Allow beginning students to strengthen the foundation of reading skills
- 2. Fiction and non-fiction passages reflecting the interests and cognitive levels of beginning students
- 3. A wide variety of vocabulary expansion activities
- 4. Follow-on activities strengthening speaking and listening skills
- 5. Captivating images stimulating imaginations



Reading First 1~3

Theme-based topics with 2 fiction stories and 2 nonfiction articles

- Grade | Elementary
- **Components** | Student's Book 1~3 (Workbook), Audio CD 1~3
- Units | 20 (5 chapters, 4 units/chapter, 4 pages/unit), 128 pages (Workbook 44 pages)



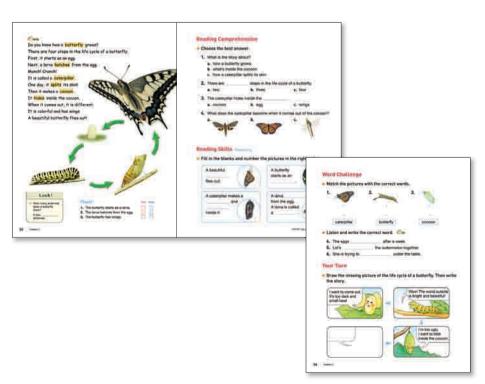




Key Features

- 1. Background knowledge and pre-reading vocabulary activities
- 2. Captivating images to stimulate imaginations
- 3. Theme-based topics with 2 fiction stories and 2 nonfiction articles
- 4. Basic reading comprehension skills presented with easy visual formats
- 5. Variation in vocabulary expansion activities
- 6. Further speaking and writing activities
- 7. Full engagement in reading with lively animated audio CDs

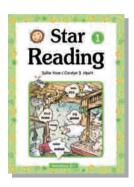


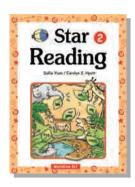


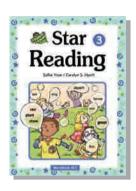
Star Reading 1~4

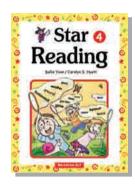
Stories with factual information that enlightens as well as entertains the students

- Grade | Elementary
- **I** Components | Student's Book 1~4, Audio Tape or CD 1~4
- Units | 20 (4 pages/unit), 84 pages



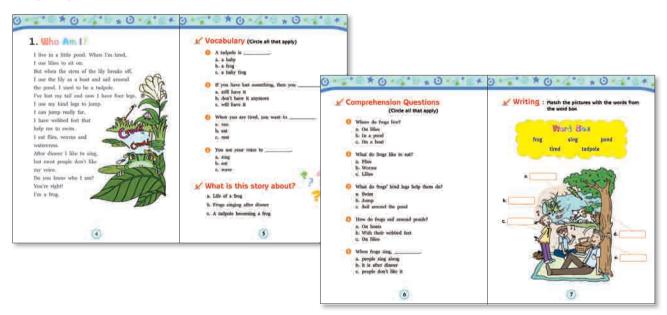






Key Features

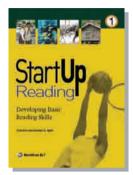
- 1. Each story is filled with factual information that enlightens as well as entertains the students.
- 2. Vocabulary words are taken from the story to help students comprehend what they've read.
- 3. What is true about this story' section promotes reading comprehension by allowing students to pick out information that is in the story from the information that is not in the story.
- 4. Questions are designed to help students pick out facts from the story.
- 5. Writing section gives the students the opportunity to match and write words from their previous knowledge.

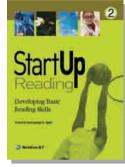


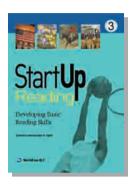
StartUp Reading 1~5

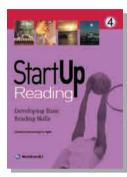
Varied and interesting topics

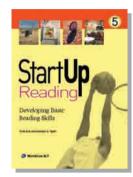
- Grade | Elementary ~ Secondary
- Components | Student's Book 1~5 (Workbook), Audio CD 1~5
- Units | 12 (4 pages/unit), 52 pages (Workbook 36 pages)





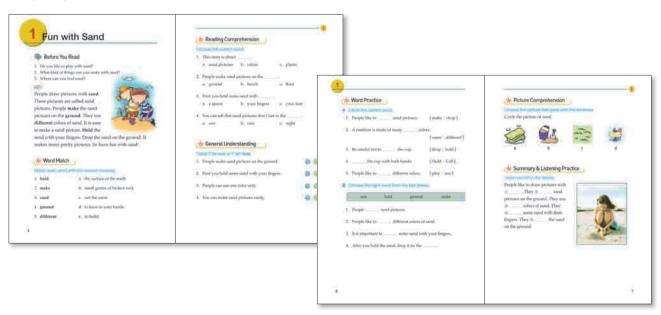






Key Features

- 1. Varied and interesting topics
- 2. Activities for reading, vocabulary, listening and summary
- 3. A free Workbook with a variety of vocabulary, listening and writing exercises
- 4. Colorful illustrations and photos to stimulate students' interest
- 5. Audio recording of listening activities



Dual Reading 1~6

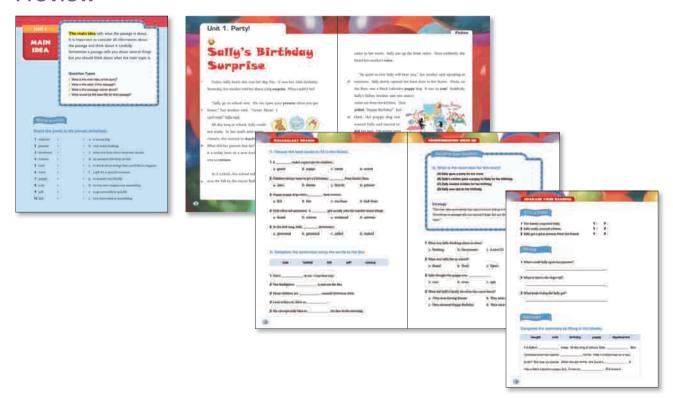
This helps students broaden their understanding of various types of reading subjects.

- Grade | Elementary ~ Secondary
- Components | Student's Book 1~6 (Workbook), Audio CD 1~6
- Units | 12 (6 pages/unit), 76 pages (Workbook 36 pages)



Key Features

- Fiction & Non-fiction type reading
 Two stories share one topic: one fiction and one non-fiction. This helps students broaden their understanding of various types of reading subjects.
- 2. Effective and systematic Reading Skill Questions accompanied by various reading comprehension questions
- 3. Development of strategic comprehension including Vocabulary, Writing, Summary, and Listening
- 4. Passages recorded by a native English speaker in conjunction with workbook materials that hone listening comprehension skills



Dual Reading Plus A ~ C

This helps students broaden their understanding of various types of reading subjects.

- Grade | Elementary ~ Secondary
- Components | Student's Book A~C, Audio CD A~C
- **Units** | 20 (6 pages/unit), 124 pages



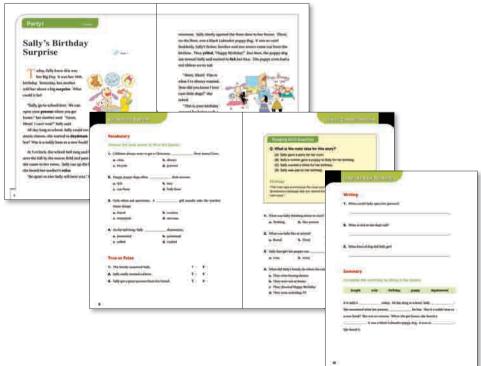




Key Features

- 1. Two stories share one topic: one fiction and one non-fiction. This helps students broden their understanding of various types of reading subjects. (Fables, Articles, Journals, Interviews, etc.)
- 2. Effective and systematic Reading Skill Questions accompanied by various reading comprehension questions.
- 3. Development of strategic comprehension including Vocabulary, Writing, and Summary.

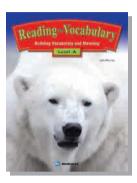


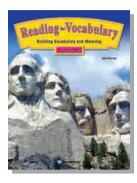


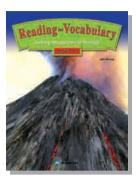
Reading for Vocabulary A ~ D

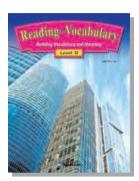
Various informative and interesting topics

- Grade | Elementary ~ Secondary
- **I** Components | Student's Book A~D, Audio CD A~D
- Winits | A: 14 (8 pages/lesson), 132 pages | B~D: 15 (8 pages/lesson), 136 pages



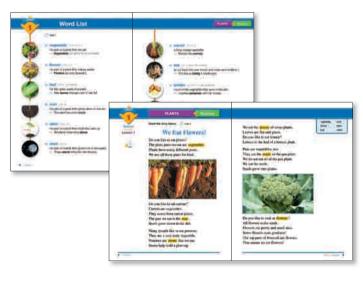


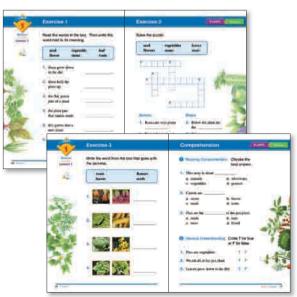




Key Features

- 1. Various informative and interesting topics
- 2. Diverse exercises designed to thoroughly instruct students on the presented vocabulary
- 3. Comprehension quizzes to develop students' skills in identifying and understanding main ideas, important details, and contextual clues
- 4. Colorful photos and illustrations to help stimulate students' interest
- 5. Audio materials to assist in pronunciation and develop listening skills

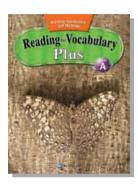


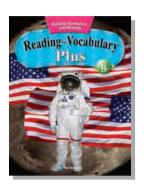


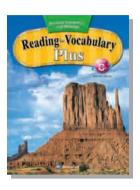
Reading for Vocabulary Plus A ~ D

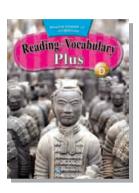
Various informative, factual, and interesting topics

- Grade | Elementary ~ Secondary
- Units | 20 (8 pages/lesson), 174 pages



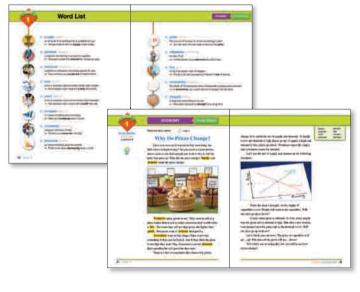


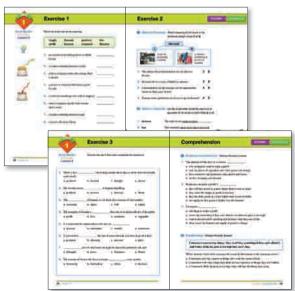




Key Features

- 1. Various informative, factual, and interesting topics
- 2. Diverse exercises designed to thoroughly instruct students on the presented vocabulary
- 3. Comprehension quizzes to develop skills in identifying main ideas, important details, contextual clues, and in the use of inference and paraphrasing
- 4. Colorful photos and illustrations to help stimulate students' interest
- 5. Audio materials to assist in pronunciation and develop listening skills

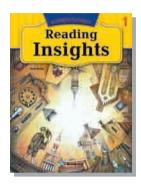


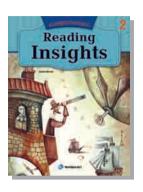


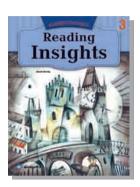
Reading Insights 1~3

Engaging and informative passages to stimulate interest and promote critical thought

- Grade | Elementary ~ Secondary)
- 구성 | Student's Book 1~3 (Workbook), Audio CD 1~3
- Units | 10 (2 passages/unit, 4 pages/passage), 100 pages



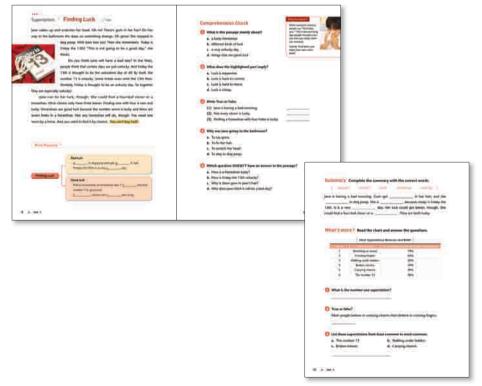




Key Features

- 1. Engaging and informative passages to stimulate interest and promote critical thought
- 2. Diverse comprehension questions to help develop a thorough set of comprehension skills
- 3. Exciting photos and illustrations to engage students on a supra-linguistic level
- 4. Mind Mapping section to assist in remembering passage contents immediately after reading
- 5. What's More section with charts and graphs to present English content in an alternative and challenging format

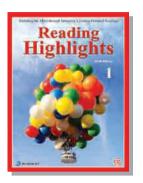




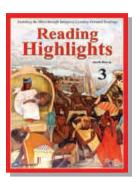
Reading Highlights 1~3

Colorful and engaging graphics that present the material in an eye-catching way

- Grade | Elementary ~ Secondary
- 구성 | Student's Book 1~3 (Workbook), Audio CD 1~3
- **Units** | 20 (6 pages/unit), 124 pages



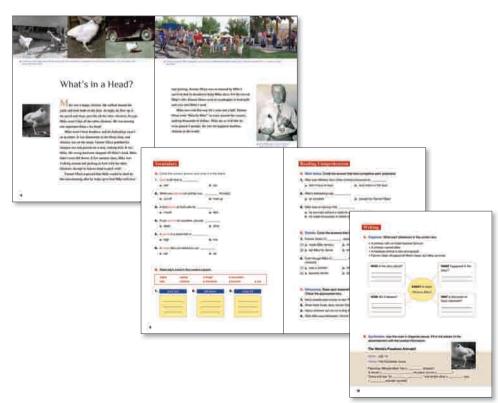




Key Features

- 1. Intriguing and stimulating content delivered through well-organized passages
- 2. Colorful and engaging graphics presenting the material in an eye-catching way
- 3. A variety of passages encouraging students to engage the text with an inquisitive mind
- 4. Many different exercises providing a framework for students to reorganize content



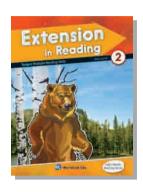


Extension in Reading 1~3

Aimed at helping students to master key reading skills

- Grade | Elementary ~ Secondary
- □ 구성 | Student's Book 1~3 (Workbook), Audio CD 1~3
- Units | 12 (6 pages/unit), 80 pages (Workbook 28 pages)



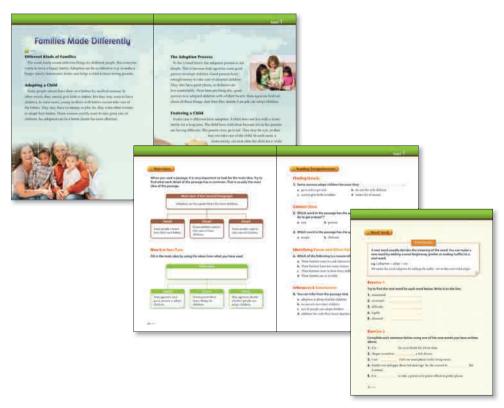




Key Features

- 1. Fully cover major reading skills and strategies
- 2. Graphic presentation of major reading skills enhances students' understanding
- 3. Present highly engaging and contextually rich reading passages
- 4. Allow readers to understand how words are formed and utilized in context

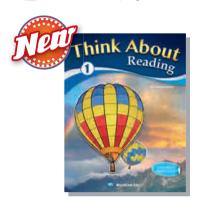


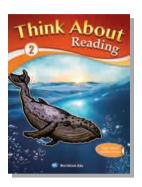


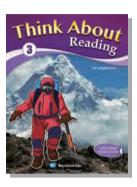
Think About Reading 1~4

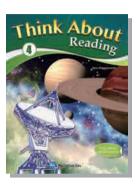
Key aspects of logical and creative thinking skills

- Grade | Elementary ~ Secondary
- 구성 | Student's Book 1~4 (Workbook), Audio CD 1~4
- Units | 20 (4 pages/unit), 88 pages (Workbook 44 pages)





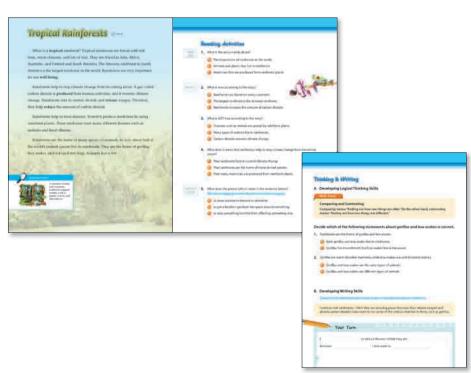




Key Features

- 1. Allow readers to develop and reinforce 20 logical thinking skills
- 2. Fully reflect the linguistic needs of the intermediate reader
- 3. Cover major content areas, such as biology and politics
- 4. Develop the ability to use context in a systematic and effective manner



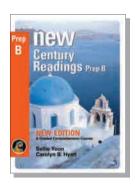


new Century Readings Prep A ~ D

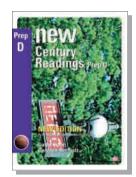
Vocabulary exercises reinforce meaning in the context of the article.

- Grade | Elementary ~ Secondary
- □ 구성 | Student's Book A~D, Audio Tape or Audio CD A~D
- Units | 20 (4 pages/unit), 84 pages



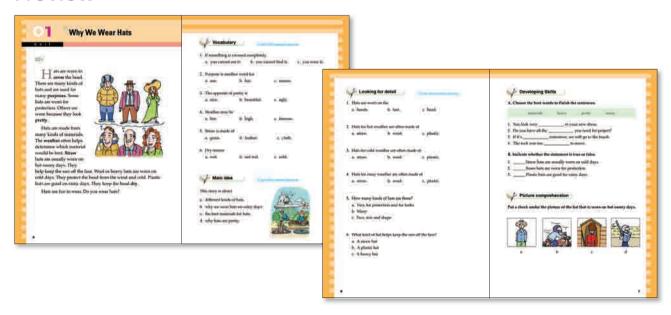






Key Features

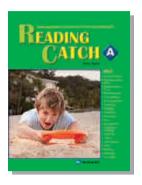
- 1. Vocabulary exercises reinforce meaning in the context of the article, put words into new contexts and focus on phrasal verbs and idiomatic expressions.
- 2. Comprehension exercises help students identify and understand main ideas and important details.
- 3. Developing skills introduce additional reading skills such as developing vocabulary, sequencing and identifying cause and effect.
- 4. Picture comprehension exercises require students to use their understanding of the passage and match it to a visual representation of an important fact contained in the passage.



Reading Catch A ~ D

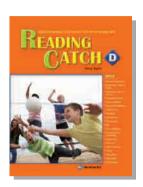
20 key reading skills vital to effective reading comprehension

- Grade | Elementary ~ Secondary
- □ 구성 Student Book A~D, Audio CD A~D
- Units | 20 (6 pages/unit), 124 pages





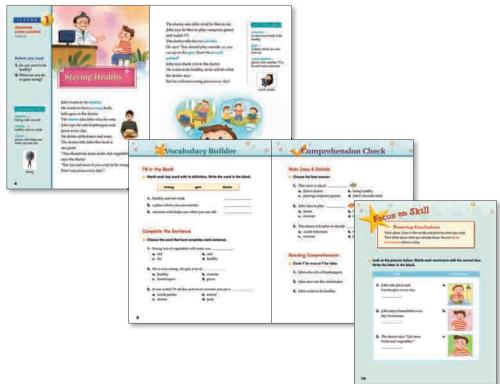




Key Features

- 1. 20 key reading skills vital to effective reading comprehension
- 2. Varied and informative topics ranging from literature to world cultures
- 3. A host of vocabulary words which increase in difficulty as the study progresses
- 4. Colorful images that bring reading passages and exercises to life

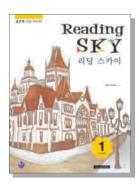


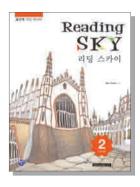


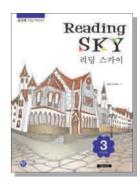
Reading SKY 1~4

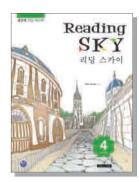
Packed with facts, stats and news from around the world

- Grade | Secondary
- □ 구성 | Student's Book 1~4 (Answer Key), Teacher's Book 1~4 (Audio CD 1~4, Answer Key)
- Units | 10 (3 passages/unit, 4 pages/passage), 148 pages









Key Features

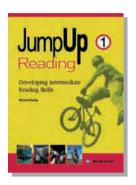
- 1. Packed with facts, stats and news from around the world
- 2. Including information on topics ranging from animals to water cycle, cutting-edge technology to mysteries, sports stars to space exploration and much more
- 3. Featuring more than 300 photos, illustrations, and charts and sure to keep young readers engaged, entertained, and learning all at once
- 4. Helping students increase their reading speed, boost their comprehension, and develop their learning skills

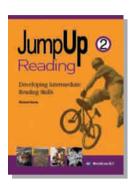


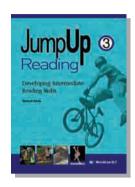
JumpUp Reading 1~3

Activities for reading, vocabulary, listening and summary

- Grade | Elementary ~ Secondary)
- 구성 | Student's Book 1~3 (Workbook), Audio CD 1~3
- Units | 12 (4 pages/unit), 52 pages (Workbook 36 pages)

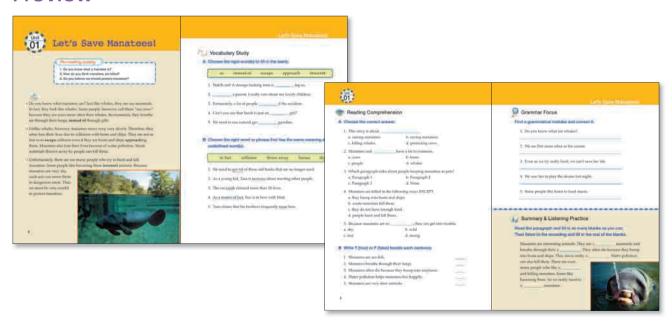






Key Features

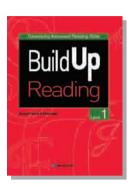
- 1. Varied and interesting topics
- 2. Activities for reading, vocabulary, listening and summary
- 3. A free Workbook with a variety of vocabulary, listening and writing exercises
- 4. Colorful illustrations and photos to stimulate students' interest
- 5. Audio recording of listening activities

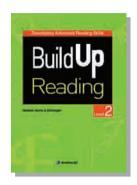


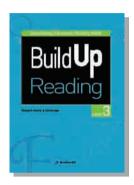
BuildUp Reading 1~4

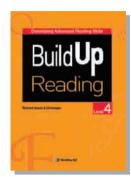
Activities for reading, vocabulary, listening and summary for higher level

- Grade | Secondary
- □ 구성 | Student's Book 1~4 (Workbook), Audio CD 1~4
- Units | 20 (4 pages/unit), 84 pages (Workbook 60 pages)



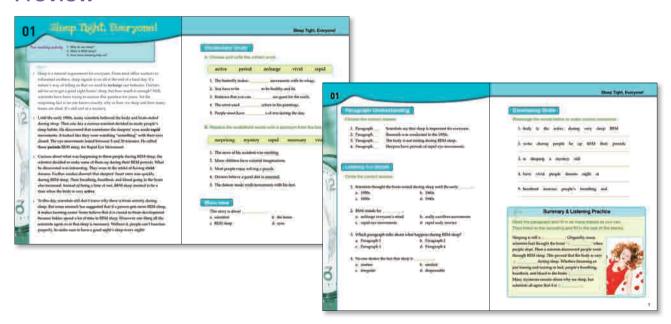






Key Features

- 1. Varied and interesting topics
- 2. Activities for reading, vocabulary, listening and summary
- 3. A free Workbook with a variety of vocabulary, listening and writing exercises
- 4. Colorful illustrations and photos to stimulate students' interest
- 5. Audio recording of listening activities



Reading Explorer 1~4

Meticulously chosen topics appropriate for the TOEFL iBT tests

■ Grade | Secondary

□ 구성 | Student's Book 1~4, Audio CD 1~4

Units | 20 (4 pages/unit), 84 pages



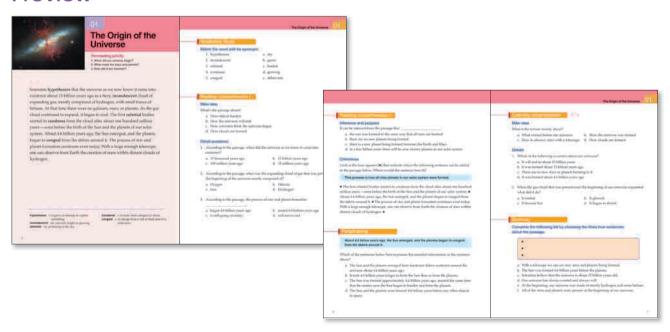






Key Features

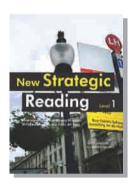
- 1. Meticulously chosen topics appropriate for the TOEFL iBT tests
- 2. Expertly written passages accompanied by various comprehension questions that resemble real TOEFL questions
- 3. In-depth treatment of high frequency vocabulary words in the TOEFL iBT tests
- 4. Effective strategies for attacking varied types of comprehension & production questions
- 5. Thoroughly addressing all the major areas of the TOEFL iBT tests

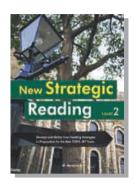


New Strategic Reading 1~3

Thoroughly addressing all the major areas of the TOEFL iBT tests

- Grade | Secondary ~ Adult
- 구성 | Student's Book 1~3 (with Workbook), Audio CD 1~3
- Units | 20 (6 pages/unit), 124 pages (Workbook 44 pages)



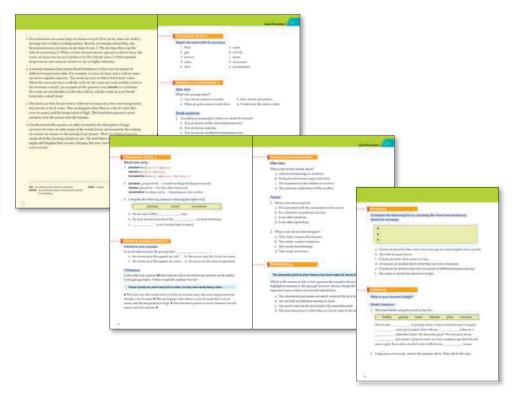




Key Features

- 1. Meticulously chosen topics appropriate for the TOEFL iBT tests
- 2. Expertly written passages accompanied by various comprehension questions that resemble real TOEFL questions
- 3. In-depth treatment of high frequency vocabulary words in the TOEFL iBT tests
- 4. Effective strategies for attacking varied types of comprehension & production questions
- 5. Thoroughly addressing all the major areas of the TOEFL iBT tests



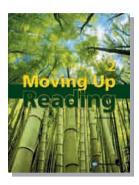


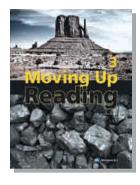
Moving Up Reading 1~4

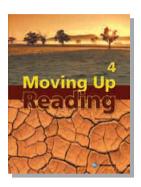
Theme-based topics with one science article and one social studies article

- Grade | Secondary ~ Adult
- 구성 | Student's Book 1~4, Audio CD 1~4
- Units | 10 (2 passages/unit), 104 pages





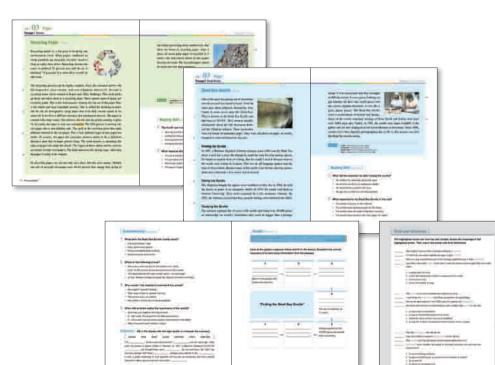




Key Features

- 1. Theme-based topics with one Science article and one Social Studies article
- 2. Reading Skill questions to focus on critical thinking
- 3. Graphic Organizers for a fuller understanding of passages
- 4. Vocabulary Exercises to test a wide range of relevant words
- 5. Audio recordings by native English speakers





Reading Summit 1~4

Meticulously chosen topics appropriate for the TOEFL iBT Tests

- Grade | Secondary ~ Adult
- □ 구성 | Student's Book 1~4 (Workbook), Audio CD 1~4
- Units | 20 (6 pages/unit), 124 pages (Workbook 41 pages)



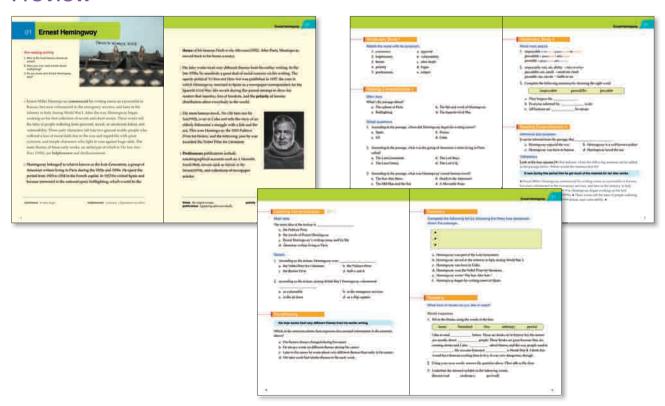






Key Features

- 1. Meticulously chosen topics appropriate for the TOEFL iBT Tests
- 2. Expertly written passages accompanied by various comprehension questions that resemble real TOEFL questions
- 3. In-depth treatment of high frequency vocabulary words in the TOEFL iBT tests
- 4. Effective strategies for attacking varied types of comprehension & production questions
- 5. Thoroughly addressing all the major areas of the TOEFL iBT tests

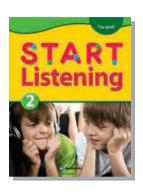


Start Listening 1~3

A creative approach that focuses on comprehension as much as listening

- Grade | Elementary
- Components | Student's Book 1~3 (Workbook), Audio CD 1~3
- Units | 12 (6 pages/unit), 100 pages (Workbook 52 pages)







Key Features

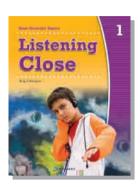
- 1. A creative approach that focuses on comprehension as much as listening
- 2. Real-life situations to increase one's understanding of common and practical English
- 3. An emphasis on the aspects of English that contribute most to intelligibility, particularly being able to understand long stretches of speech
- 4. A wide range of entertaining topics from movies and music to science and technology
- 5. A workbook which includes writing and speaking activities to supplement the listening exercises

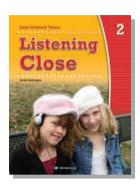


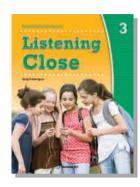
Listening Close 1~3

Goal-oriented topics for better understanding

- Grade | Elementary ~ Secondary
- Components | Student's Book 1~3 (Workbook), Audio CD 1~3
- Units | 12 (6 pages/unit), 76 pages (Workbook 52 pages)

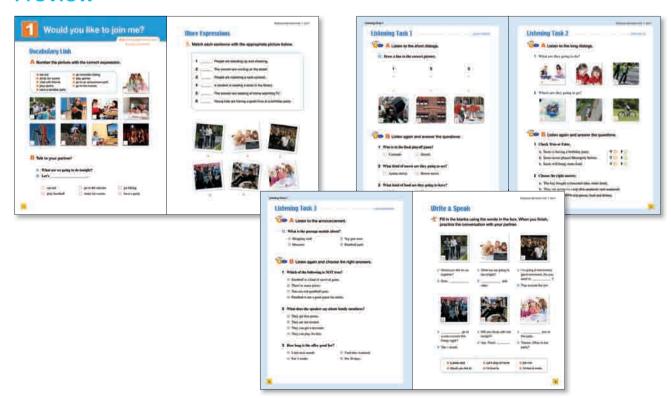






Key Features

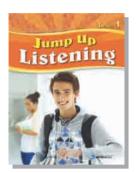
- 1. Fun & natural stories in real-life situations
- 2. Vocabulary and expression activities to support key word acquisitions
- 3. Effective and systematic listening tasks accompanied by various comprehension questions
- 4. Writing and speaking activities
- 5. A workbook which includes vocabulary tests and dictations

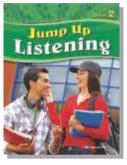


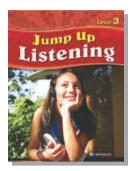
Jump Up Listening 1~5

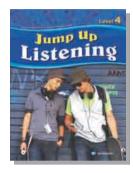
Theme-based units such as sports, transportation, culture, science, and environment

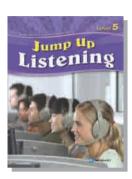
- Grade | Elementary ~ Secondary
- Components | Student's Book 1~5, Workbook 1~5 (Script, Audio CD)
- Units | 12 (6 pages/unit), 76 pages (Workbook 52 pages)











Key Features

- 1. Theme-based units such as sports, transportation, culture, science, and environment
- 2. Natural & interesting stories in real-life situations
- 3. Effective and systematic listening tasks accompanied by various comprehension questions
- 4. Writing and speaking activities
- 5. A workbook which includes vocabulary tests and dictations

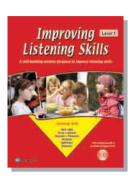


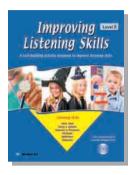


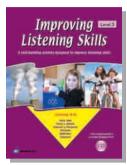
Improving Listening Skills 1~5

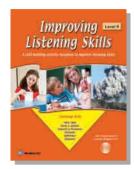
Effective and systematic listening tasks accompanied by a variety of comprehension questions

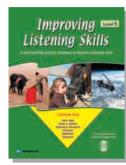
- Grade | Secondary
- Components | Student's Book 1~5, Workbook, Script, Audio CD
- Units | 12 (6 pages/unit), 76 pages (Workbook 52 pages)





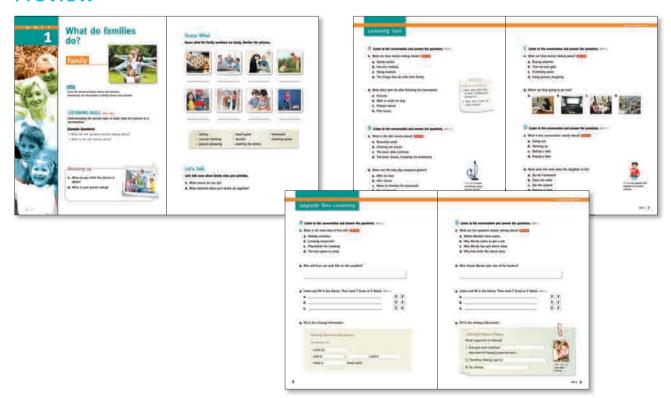






Key Features

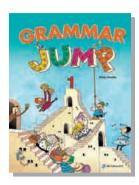
- 1. Theme-based units such as friends, household issues, healthcare, space, technology, world records, etc.
- 2. Natural & interesting stories relating to real-life situations
- 3. Core listening skills such as main idea, reason/purpose, inference, sequence, etc.
- 4. Effective and systematic listening tasks accompanied by a variety of comprehension questions
- 5. Audio recordings by native English speakers
- 6. A workbook which includes vocabulary tests and dictations

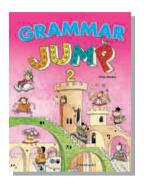


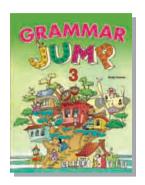
Grammar Jump 1~4

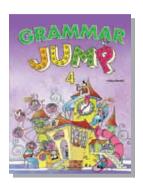
Clear and easy grammar explanations through cartoons and concise tables

- Grade | Elementary
- Components | Student's Book 1~4, Workbook 1~4
- Units | 12 (4 pages/unit), 132 pages (Workbook 88 pages)



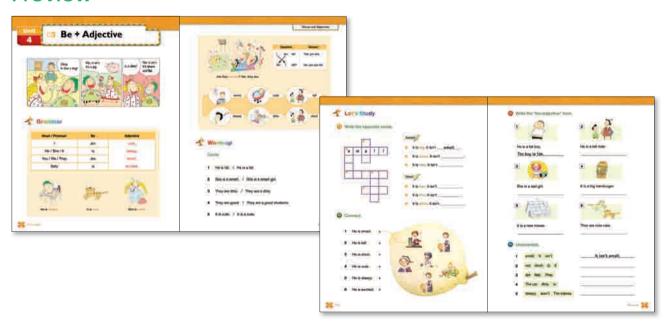






Key Features

- 1. 12 units per book encompassing key grammar points that students need to master English
- 2. Clear and easy grammar explanations through cartoons and concise tables
- 3. A variety of carefully graded activities
- 4. Illustrations and pictures to help the students better understand the material
- 5. Two pages of fun and engaging exercises in each lesson
- 6. Four pages of review tests at the end of every 3 units

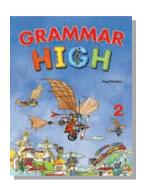


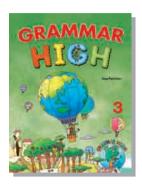
Grammar High 1~3

Simple and concise grammar explanations

- Grade | Elementary ~ Secondary
- Components | Student's Book 1~3, Workbook 1~3
- Units | 20 (4 pages/lesson), 116 pages, Workbook 84 pages

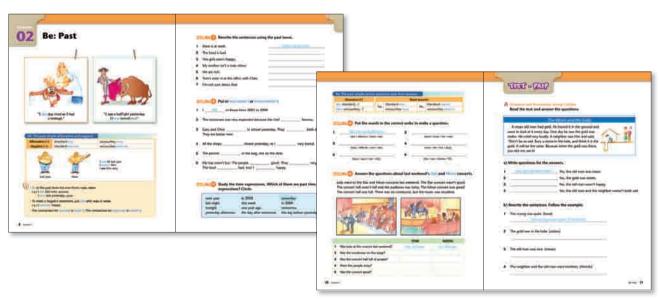






Key Features

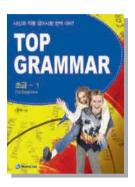
- 1. Allow students to master grammar through cartoons and interesting characters
- 2. A variety of graded and targeted grammar activities
- 3. Carefully selected themes and vocabulary to complement individual grammar points
- 4. Easy-to-follow and enjoyable exercises using natural English
- 5. 20 pages of supplementary exercises

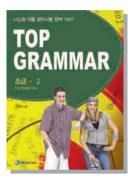


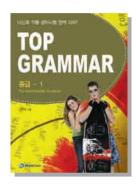
Top Grammar

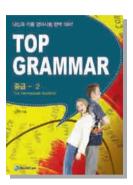
From beginner to high-intermediate material

- Grade | Secondary
- Components | Student's Book − For Beginners 1~2, For Intermediate Students 1~2 (Workbook)
- Units | 8 (2 pages/unit), 144 pages (Workbook 60 pages)



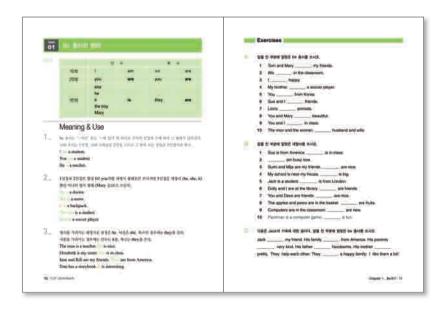






Key Features

- 1. Lively, interesting reading texts
- 2. A wide variety of text types
- 3. Focus on useful words and expressions
- 4. Use of key vocabulary in new contexts
- 5. Helpful usage notes
- 6. Emphasis on a range of reading skills
- 7. Practice in writing different types of texts



Debating Challenge 1~3

The step-by-step approach to mastering key debating skills

- Grade | Elementary ~ Secondary
- Components | Student's Book 1~3 (Workbook), Audio CD 1~3, Teacher's Guide 1~3
- Units | 16 (6 pages/unit), 104 pages

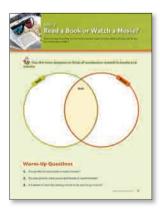


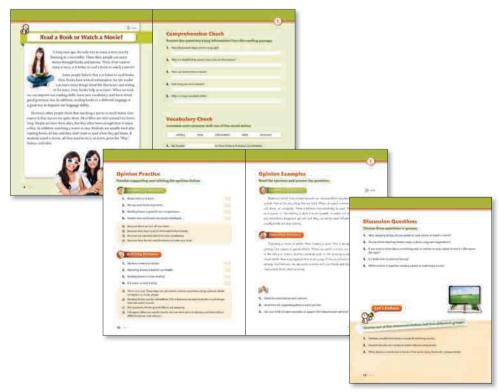




Key Features

- 1. Engaging topics that reflect the interests and needs of today's teenagers
- 2. Logically written texts that show students how to convincingly present their ideas
- 3. Stimulating activities that help students to learn how to support and refute opinions
- 4. Additional sections that help develop analytical and critical thinking skills





Exploring Debate 1~2

Designed to gradually develop students' fluency and discussion/debate skills

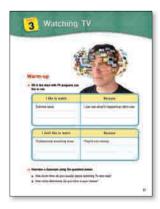
- Grade | Elementary ~ Secondary
- Components | Student's Book 1~2, Audio CD 1~2, Teacher's Guide 1~2
- Units | 20 (6 pages/unit), 124 pages

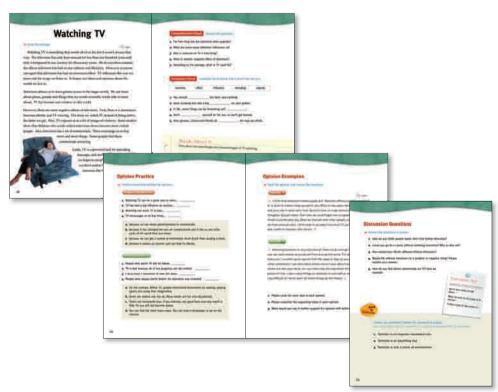




Key Features

- 1. A variety of engaging and debatable topics
- 2. 5-step sections allowing students to develop fluency and debating skills
- 3. Various activities enhancing students' cognitive and critical thinking abilities
- 4. Teacher's Guides with lesson plans, answer keys, assignments, and helpful suggestions

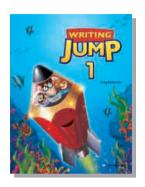


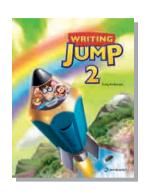


Writing Jump 1~3

Three-level American English writing course through easy-to-follow exercise

- Grade | Elementary
- **☐ Components** | Student's Book 1~3 (Workbook)
- Units | 10 (8 pages/unit), 96 pages







Key Features

- 1. Familiar topics reflecting students' everyday life
- 2. Suggested group activities aimed at promoting cooperative learning
- 3. Allowing students to develop writing skills step by step
- 4. Grammar points explained clearly
- 5. Pattern practice allowing students to familiarize themselves with sentence patterns



American Textbook Reading

Reading series with topics covered in the U.S. education system

- Grade | Elementary
- El Components | Student Book (Science, Social Studies 4 titles for each subject), Workbook, Audio CD
- Units | 15 (6 pages/unit), 107 pages



Key Features

- 1. Various informative, interesting topics covered in the U.S. education system
- 2. Diverse exercises designed to thoroughly instruct students on key vocabulary
- 3. Graphic organizers for each chapter helping students practice reading skills
- 4. Online lectures conducted by native speakers of English are expected to improve students' understanding



Children's MAGIC English Dictionary

Children's first illustrated dictionary

- Grade | Kindergarten ~ Elementary
- Components | Dictionary, Audio CD



Key Features

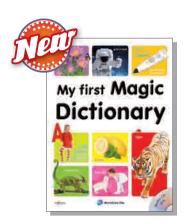
- 1. 350 vocabulary words divided into 13 themes familiar to young children
- 2. Allows students to have a clear understanding of vocabulary words through many different patterns and realistic pictures
- 3. A convenient tool for learning English, complemented by Saypen, allowing children to listen to and repeat the content of the dictionary

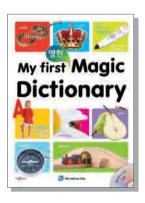


My first Magic Dictionary

More than 1,200 word entries with full-color photographs

- Grade | Elementary
- Components | Dictionary, Audio CD 3





Key Features

- 1. More than 1,200 essential vocabulary words presented through engaging pictures and interesting example sentences
- 2. Example sentences carefully written so that they can be readily used in everyday life
- 3. A convenient tool for learning English, complemented by Saypen, allowing children to listen to and repeat the content of the dictionary



English-Korean

Easy Story House

Easy Story House brings the magic of traditional storytelling into the language classroom.

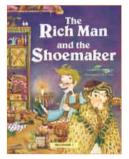
- Grade | Kindergarten ~ Elementary
- [Components | Storybook 1~25, Activity Book 1~25, Audio Tape 1~25 or Audio CD 1~25

Young learners of English

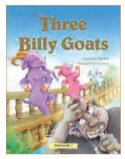
- 1. Easy Story House brings the magic of traditional storytelling into the language classroom.
- 2. We tried to re-tell these stories in modern and natural English, without being too complicated or too hard.
- 3. We hope that parents and other adults will enjoy reading these books with their children too.
- 4. Everyone will enjoy reading the story and listening to the native speakers.
- 5. The activities in this Activity Book are designed to focus on the relevant events of the story.

Beginner 1

100 words



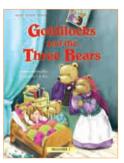
The Rich Man and the Shoemaker



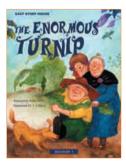
Three Billy Goats



Thumbelina



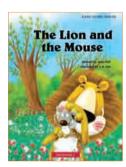
Goldilocks and the Three Bears



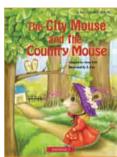
The Enormous Turnip



Patch's Lucky Star



The Lion and the Mouse



The City Mouse and the Country Mouse

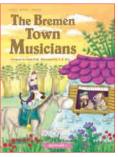


The Little Red Hen





Rumpelstiltskin



The Bremen Town Musicians



The Three Spinners



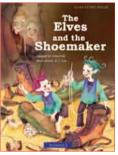
The Wonderful Musician



Little Ant Andy



Little Witch Wanda



The Elves and the Shoemaker

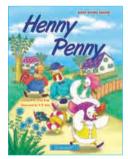


The Magic Fish

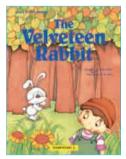


Elementary 1

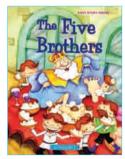
200 words



Henny Penny



The Velveteen Rabbit



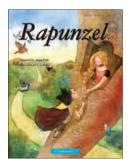
The Five Brothers



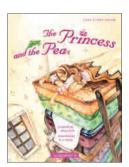
The Three Little Men in the Woods

Elementary 2

300 words



Rapunzel



The Princess and the Pea

Elementary 3

350 words



The Selfish Giant



Tom Thumb

Level

Beginner 1 | 100 words

- 1. The Rich Man and the Shoemaker
- 2. Three Billy Goats
- 3. Thumbelina
- 4. Goldilocks and the Three Bears
- 5. The Enormous Turnip
- 6. Patch's Lucky Star
- 7. The Lion and the Mouse
- 8. The City Mouse and the Country Mouse
- 9. The Little Red Hen

Elementary 1 | 200 words

- 1. Henny Penny
- 2. The Velveteen Rabbit
- 3. The Five Brothers
- 4. The Three Little Men in the Woods

Beginner 2 | 150 words

- 1. Rumpelstiltskin
- 2. The Bremen Town Musicians
- 3. The Three Spinners
- 4. The Wonderful Musician
- 5. Little Ant Andy
- 6. Little Witch Wanda
- 7. The Elves and the Shoemaker
- 8. The Magic Fish

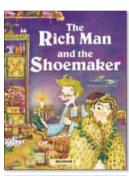
Elementary 2 | 300 words

- 1. Rapunzel
- 2. The Princess and the Pea

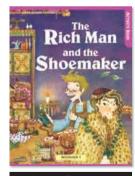
Elementary 3 | 350 words

- 1. The Selfish Giant
- 2. Tom Thumb

Components







Activity Book 1~25



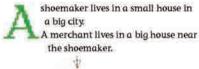
Audio Tape 1~25



Audio CD 1~25

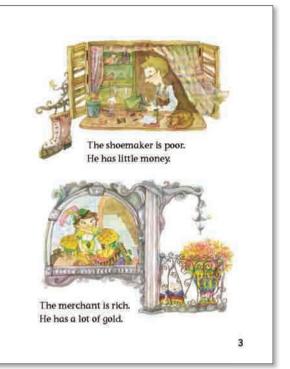
Preview

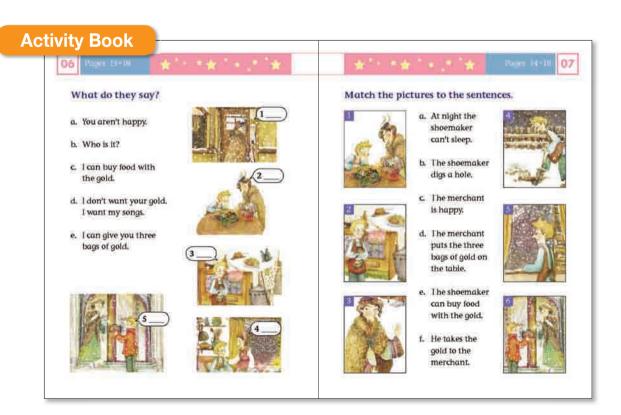
Storybook





2





Story House

A six-level, classic stories based course with accompanying vocabulary list

- Grade | Elementary ~ Secondary
- Components | Storybook 1~50, Audio Tape 1~50 (For books 1~10, the recordings have Slow/Normal Speed versions.)









Key Features

- 1. Story House is a series of full-color books for young children.
- 2. Everyone will enjoy reading the story and listening to the native speakers.
- 3. We hope that parents and other adults will enjoy reading these books with their children too.
- 4. We tried to re-tell these stories in modern and natural English, without being too complicated or too hard.
- 5. Comprehension Checkup in each chapter is designed to focus on the relevant events of the story.

Level

Grade 1 | 400 words

Beginner

- 1. Snow White And The Seven Dwarves
- 2. Cinderella
- 3. The Wild Swans
- 4. The Ugly Ducking
- 5. Little Red Riding Hood

Grade 2 | 450 words

Beginner~Upper-Beginner

- 6. The Three Little Pigs
- 7. Puss In Boots
- 7. Puss In Boots8. The Golden Goose
- 9. The Wizard Of Oz
- 10. The Emperor's New Clothes

Grade 3 | 500 words

Upper-Beginner

- 11. Hansel And Gretel
- 12. The Steadfast Tin Soldier
- 13. Beauty And The Beast
- 14. The Frog Prince
- 15. Aladdin And His Magic Lamp

Grade 4 | 550 words

Upper-Beginner~Lower-Intermediate

- 16. Don Quixote
- 17. Pinocchio
- 18. Jack And The Beanstalk
- 19. The Sleeping Beauty
- 20. The Pied Piper

Grade 5 | 600 words

Intermediate

- 21. Alice In Wonderland
- 22. The Prince And The Pauper
- 23. Tom Sawver
- 24. Gulliver's Travels
- 25. The Jungle Book

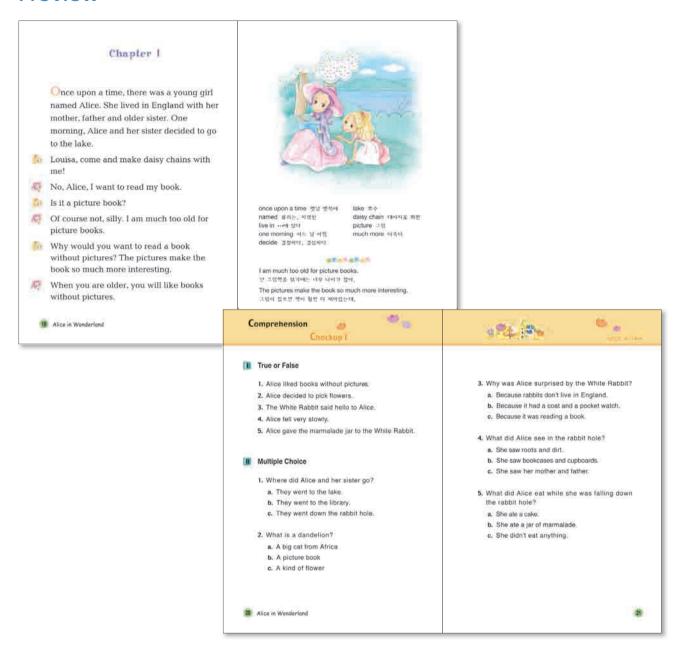
Grade 6 | 1,000~1,800 words

Advanced

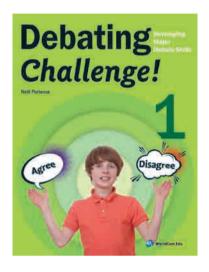
- 26. Aesop's Favles I
- 27. Aesop's Favles II
- 28. A Strange Lorelei Legend
- 29. Robin Hood
- 30. Frankenstein

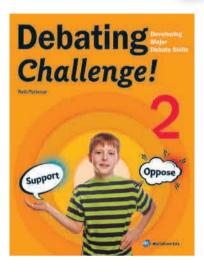
Grade 6 | 1,000~1,800 words

- 31. Arabian Nights
- 32. Robinson Crusoe
- 33. Huckleberry Finn
- 34. Greek And Roman Myths
- 35. Treasure Island
- 36. Anne Frank: The Diary of a YOUNG girl
- 37. Talmud
- 38. Romeo And Juliet
- 39. Dr. Jekyll And Mr. Hyde
- 40. Macbeth
- 41. Othello
- 42. The Little Prince
- 43. The Old Man And The Sea
- 44. King Lear
- 45. The Merchant Of Venice
- 46. Daddy-Long-Legs
- 47. Jane Eyre
- 48. O. Henry's Short Stories
- 49. Around The World In Eighty Days
- 50. Little Women



Debating Challenge!







The Student-Friendly Guide to Mastering Debating Skills!

Do debating skills just mean expressing your ideas? Absolutely Not! Then, do debating skills mean presenting your ideas logically and convincingly? Yes! Master such essential skills by working with the **Debating Challenge** series!

Key Features

- 1. Thoroughly dealing with major discussion / debate issues
- 2. Effectively developing elementary and middle school students' speaking skills
- 3. Allowing students to present their ideas logically and convincingly
- 4. Getting students to support or refute specific arguments
- ▶ Other supplementary materials, such as answer keys and MP3 files, are available online(www.wcbooks.co.kr)
- After mastering this series, work with the Exploring Debate series.
- You can work with the Debating Challenge series while you study the Writing Jump series and the Extension in Reading series.

Grades and Components

Titles	Grades	Lesson
Debating Challenge 1	4 th graders to 7 th graders	6 pages for each lesson
Debating Challenge 2		
Debating Challenge 3		



The Publishing House Caring About Your Future

